

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

205

RICHARD DIENER COMPANY

1924
Edition

INCORPORATED
Kentfield
Marin County
California

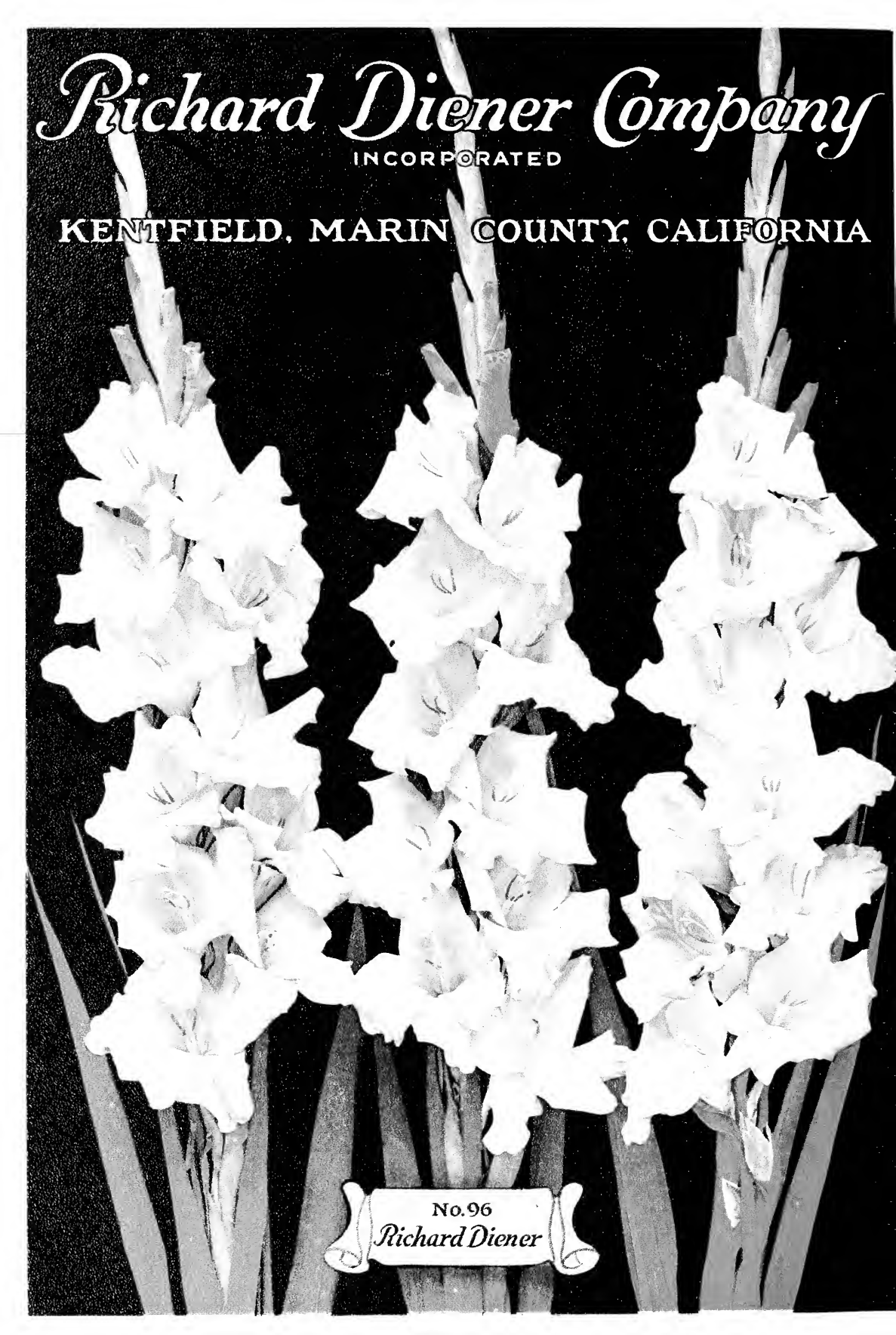


No. 293
Pola Negri

Richard Diener Company

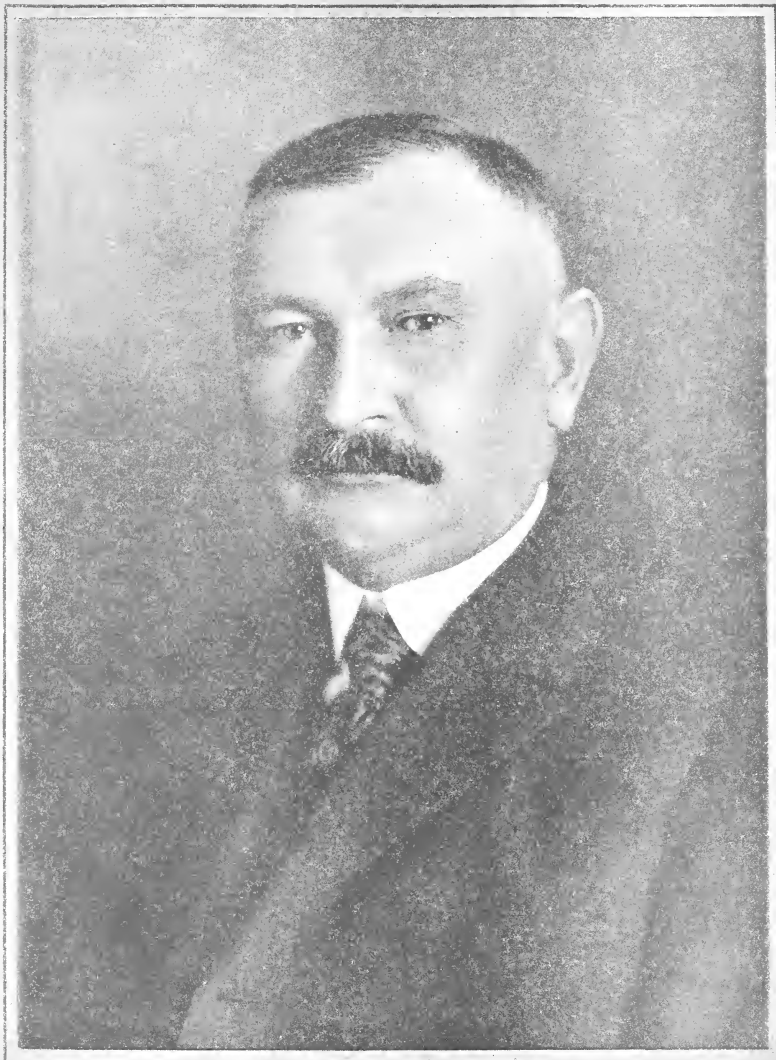
INCORPORATED

KENTFIELD, MARIN COUNTY, CALIFORNIA



No. 96
Richard Diener

RICHARD DIENER CO., INC., KENTFIELD, MARIN COUNTY, CALIFORNIA



Richard Diener

RICHARD DIENER CO., INC., KENTFIELD, MARIN COUNTY, CALIFORNIA



AWARDS

received
for the various
display of
our products



MEDAL
OF HONOR
conferred upon
Richard Diener
at the
World's Fair
San Francisco
1915

To Our Friends and Customers

We Present Our Annual Catalog for 1924

We also wish to thank you for the many kind letters and testimonials which we were unable to answer separately.

RICHARD DIENER COMPANY.

We carry no other than the Diener varieties of Gladioli listed in this catalog.

All the varieties listed are Mr. Diener's own productions, and in the description of colors, we have gone according to Ridgway's "COLOR STANDARDS AND NOMENCLATURE," giving only the fundamental colors as it is almost impossible to describe the shadings precisely.

Many people think that our superior climate here is responsible for our large sized flowers and magnificent colorings, but this is due to the variety and not to the climate.

As you will see by reading the testimonials, our varieties of Gladioli have been raised in all parts of the world just as successfully as they have been raised here, with the exception of a few of our varieties, which have not done so well the first year in a new locality, but the second year they have come up to catalog descriptions. Eastern varieties have acted in the same manner when brought to our California climate.

Our climate is the most suitable for producing perfectly ripened out bulbs, because after digging we leave them in the open air and full sun for at least four weeks. When so treated the bulbs will not sprout before being planted again, and they will be full of life and vigor. It is impossible in Northern and Eastern states to produce bulbs of such high quality, as the rains and early frosts there make such treatment impossible. Hence, the surprise of the people when they receive our bulbs.

At flower shows throughout this country, Canada and Australia during the past years, the Diener Hybrids continued to be the center of attraction. Such varieties as our Jack London, Anna Eberius, Mrs. H. E. Bothin, Diener's American Beauty, Richard Diener, Elf, Mrs. J. K. Armsby, D. J. Whitney, Thomas T. Kent, Geraldine Farrar, Mr. W. H. Phipps, William Kent and Dr. F. E. Bennett, and many others of our newer varieties proved themselves to be the finest of their kind and type. The new varieties which we offer are of such high perfection in color, size, growth and height of spikes that we can truthfully state that they are unexcelled anywhere. Wise are those that discard, old, worn-out varieties and plant new and better ones. People are tired of old familiar kinds and are always willing to pay for new and better varieties. Too many kinds are put on the market each year that are worthless; but anything that we offer, you may rest assured that it is of the very best and highest quality.

During the flower season, which is from the end of June to September, we daily have visitors from all parts of the world, and we invite all lovers of flowers to visit our gardens. Kentfield is fourteen miles from San Francisco, on the Northwestern Pacific Railroad. It takes 55 minutes from the San Francisco Ferry Building to reach our place, which is a block from the Kentfield station.

Our place is closed on Sundays and holidays, but if notified by mail or phone a day or two ahead, the premises will be open. Telephone number, San Anselmo 114-J.

NOTICE TO FOREIGN CUSTOMERS

Money orders from foreign countries should be made out to the post office at Kentfield, California, U. S. A.

TERMS OF SALE

While we exercise the utmost care to have our stock true to name, we give no warranty, express or implied, as to crop, and will not be responsible for results, other than to replace stock not true to name. However, we will not replace bulb-lets not true to name, except where the single bulb is \$1.00 or over.

Bulbs found to be not true to name should be retained by the customer and we replace number that are untrue, free of charge. No planting stock or bulblets will be included in this case.

Cash with orders or in advance of shipment. We positively accept no C. O. D. Orders. We will accept unused U. S. postage stamps up to the amount of two dollars (\$2.00).

We do not ship plant or bulb orders for less than \$1.00.

Write your order plainly and distinctly by itself, and do not mix it with anything you wish to say. Be sure to write your NAME and ADDRESS plainly.

On orders amounting to more than \$25.00, we will give a discount made up of extra bulbs and seeds to the TRADE only.

We ship Gladioli bulbs from November 1st to May 1st. May 1st is our last day of planting.

We call a bulb anything from an inch or over in diameter.

ORDER EARLY

We strive to fill orders a day or two after they reach us. This is frequently made impossible during the great rush of business in February and March.

Do not wait until you need your seeds, order as early as possible.

We request our Northern and Eastern customers to send their orders in at an early date, but advise not to have the bulbs shipped them until after March 15th, at which time all danger of heavy frosts will be over, and the bulbs will not be frozen in transit.

As we send orders out immediately, we will not send out acknowledgment of receipt of order, except in instances where goods are desired at a later date.

After goods reach post offices or express offices, our responsibility ceases.

We pack our shipments carefully, and there is hardly any danger of them being frozen in transit, but, if the package should arrive in zero weather, leave it in a cool, frost-protected place for at least two weeks before unpacking, so that if they should have been frozen, they will gradually thaw out. If they are unpacked in a frozen condition and brought in a warm place, they will be killed instantly, while when they are thawed out slowly in a cool place there will be no danger or injury to the bulbs, as they can stand quite a bit of frost.

WE PAY ALL POSTAGE

We recommend THE FLOWER GROWER to our friends and customers. Published monthly. All flower lovers should be regular subscribers. Subscription price: Three years, \$3.50; one year, \$1.50. Madison Cooper, Publisher, Calcium, New York.

PLEASE READ VERY CAREFULLY BEFORE ORDERING

1. We will be glad to make up special assortments of bulbs for our customers who may ask our aid in deciding what to plant. State your preference of color and the amount you desire, also varieties you have previously grown.

2. Send orders early to insure getting all the varieties desired, as our stocks are not of the same size and some of the varieties may be exhausted later in the season. Please use order blank enclosed in the Catalog for this purpose.

3. SUBSTITUTION: If any varieties are out of stock when your order is received, we reserve the right to substitute a similar variety.

4. In order that we may give our customers the opportunity of having as large a collection as possible of our varieties, we are offering bulbs, in large, one-half, one-quarter and bulblet sizes this season. However, we positively will not sell single bulbs in the small sizes except where the prices are given. Bulb-lets of nearly all varieties may be had in ONE DOZEN or ONE HUNDRED LOTS, and in singles only where designated. Please order in the amounts and quantities stated in the catalog. Prices on larger amounts of bulbs and bulblets, than shown in the Catalog, will be furnished at a much lower figure. Write us in regard to the same.



No. 113—MRS. NEWELL VANDERBILT

Gladiolus Price List

Bulbs and bulblets will be sold only in the amounts shown under each particular variety. In order to fill our orders promptly during the rush season, we are obliged to pack the bulbs in advance. For this reason, we positively cannot split the amounts shown in the catalog. If less than one hundred bulbs or bulblets are desired, they must be ordered in single or dozen lots.

We allow no discount on medium-sized bulbs or bulblets.

No. 1—"MRS. WILLIAM KENT"

Colors ranging from rose to shrimp pink, overlaid and striped with deeper rose pink. Throat straw color mottled with ruby. The color of this variety is exquisite and suitable for cut flowers. It is of very rapid growth and a heavy propagator. Flowers are large and spikes very tall.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.15	.75	.50	.30
Per Doz.	1.50	6.00	3.00	1.50
Per 100	12.00			

No. 4—"SARAH LILLIE"

Reddish-lavender; throat ruby mottled with white. Flowers large. Spikes well built.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.15	.50	.35	.25
Per Doz.	1.00	3.75	1.90	1.00
Per 100	7.50			

No. 5—"ALOHA"

Ground color is a deep rosy pink with the tips of the petals shading into carmine. Ruby lip speckled with silver. Flowers are very large and well open. Extra fine variety.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.50	.25	.15	.10
Per Doz.	5.00	2.50	1.25	.75
Per 100	40.00	20.00	10.00	5.00

No. 9—"SAUSALITO"

Rose pink overlaid with bright geranium pink. Magenta throat speckled with white. Flowers very large and heavily ruffled.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.50	.25	.15	.10
Per Doz.	5.00	2.50	1.25	.75
Per 100	40.00	20.00	10.00	5.00

No. 10—"ANNA EBERIUS"

Deep Rhodamine Purple, shading into very deep Bordeaux center. This variety has created a sensation everywhere with growers and amateurs alike. We were so heavily sold out of this number last season that we cannot offer it. **Withdrawn to increase stock.**

No. 13—"SUNSET"

Pale rosy pink overlaid with cerise. Delicate canary yellow throat. Large blooms and very long spikes.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.50	.25	.15	.10
Per Doz.	5.00	2.50	1.25	.75
Per 100	40.00	20.00	10.00	5.00

No. 19—"MYRTLE McNALLY"

Cream with touches of rose pink on the edges. Ruby center with canary lip heavily ruffled. This is one of the best ruffled varieties ever put out.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.25	1.25	.75	.45
Per Doz.	2.50	10.00	5.00	2.50
Per 100	20.00			



NO. 199

Emilie Ashe



NO. 24

D.J. Whitney

No. 22—"SAN ANSELMO"

Pure white delicately penciled with ruby pink. Flowers very large and free. Fine for cut flowers.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	.10
Per Doz.	1.00	.60	.35	.25
Per 100	8.00	4.00	2.00	1.00

No. 23—"DIENER'S AMERICAN BEAUTY"

Brilliant American Beauty color. Throat creamy yellow striped with ruby. One spike opening a large number of flowers at one time forms an immense bouquet. Flowers very large. Only one dozen bulbs to each customer.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	1.00	.50
Per Doz.	10.00	5.00
Per 100

No. 24—"D. J. WHITNEY"

Geranium pink with salmon and rose shadings. Lower petals lemon yellow with carmine, opens in a full cluster at the apex of the stem giving the appearance of a Canna. Earliest of all, good for forcing.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	1.00	.50
Per Doz.	10.00	5.00	2.50	1.25
Per 100	80.00	40.00	20.00	10.00

No. 31—"PRESIDENT C. C. MOORE"

Begonia Rose striped with blackish red purple, also some spots of steel blue. Nice long, wiry spikes with large flowers well placed.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	.15
Per Doz.	1.50	.85	.50	.30
Per 100	12.00	6.00	3.00	1.00

No. 32—"FAIRFAX"

Solid Magenta. Lower petals deep ruby circled with cream.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	.15
Per Doz.	1.50	.85	.50	.30
Per 100	12.00	6.00	3.00	1.00

No. 38—"JACK LONDON"

Light salmon with vermillion stripes. Canary yellow throat with ruby stripes. Our best commercial variety and largest propagator. It is perfect in every way. As a cut flower it is our most profitable variety, as we have never been able to supply the demand. It makes a wonderful showing under artificial light. We recommend everyone to plant as many bulbs of this variety as possible, as it surely is a most profitable investment. Even the smallest bulblet will bring a four foot spike five months after planting.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	.25
Per Doz.	2.50	1.25	.75	.45
Per 100	20.00	10.00	5.00	2.50

On larger amounts of bulbs and bulblets of this variety we can make a more reasonable figure.

No. 39—"DR. LINCOLN COTHRAN"

Salmon pink overlaid with steel blue. Yellow lip. Fine form and bloom.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	.25
Per Doz.	2.50	1.25	.75	.45
Per 100	20.00	10.00	5.00	2.50

No. 50—"QUEEN OF THE NIGHT"

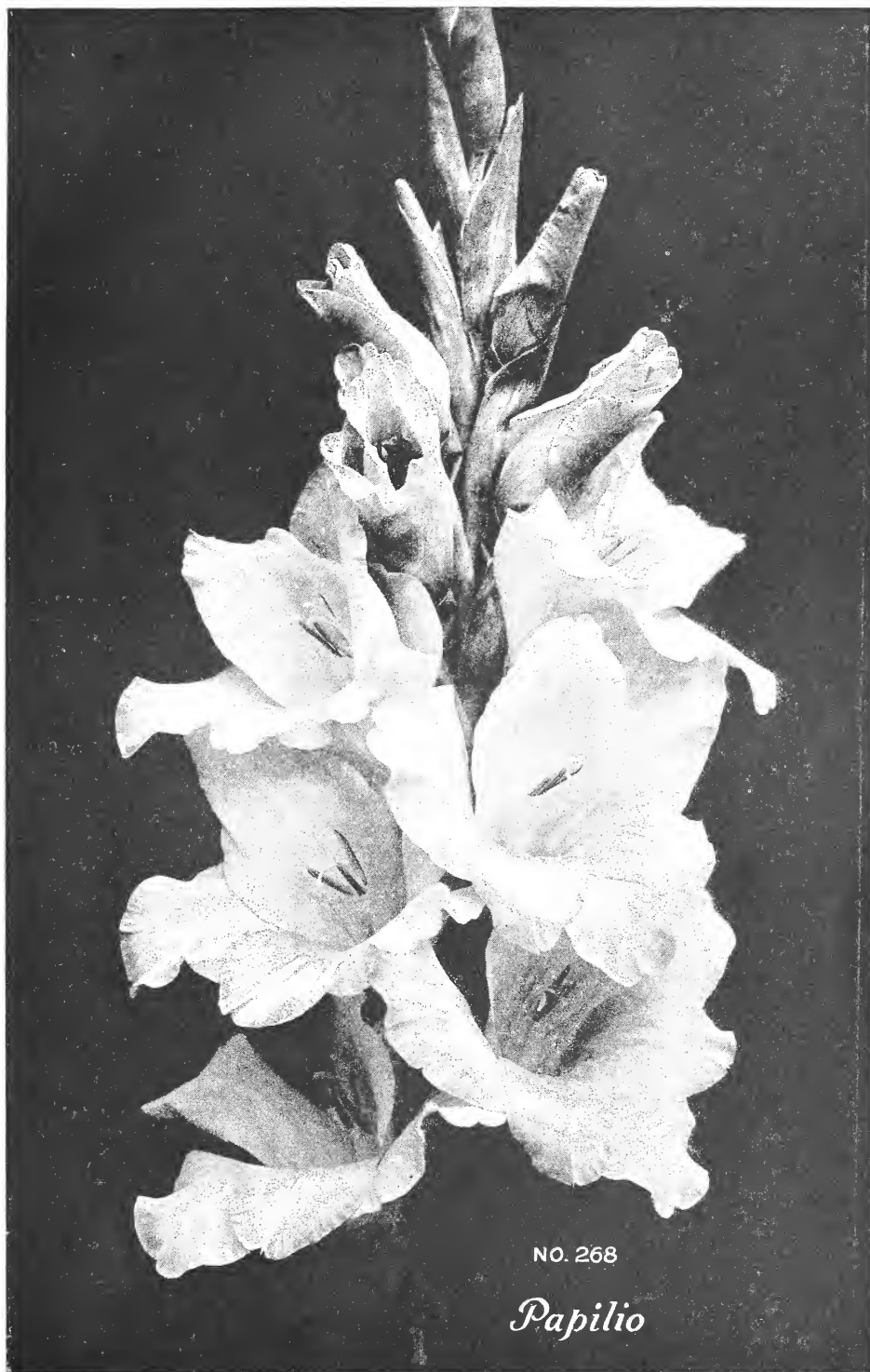
Deep maroon, almost black. Flowers very large and open.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	5.00	2.50	1.25	.75
Per Doz.	50.00	25.00	12.50	6.25
Per 100

No. 67—"MRS. J. K. ARMSBY"

Coral pink, delicately penciled with vermillion near the edges. Throat cream speckled with ruby. Flowers very large, a great many opening at one time, and of great lasting quality. This is one of our finest productions and surely will satisfy any critic. All who reported on this praise it highly.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	3.00	1.50	.85	.50
Per Doz.	30.00	15.00	7.50	3.75
Per 100	240.00	120.00	60.00	25.00



No. 70—"LILLIAN HARRIS COFFIN"

Shrimp pink overlaid with peach. Lower petals lemon yellow with dashes of ruby. Nice long spikes. Fine cut flower variety.
Withdrawn to increase stock.

No. 82—"JOHN MERLE COULTER"

Rich scarlet red, almost black throat. Petals of velvety texture, flowers large and flaring. Beautiful variety.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.25			
Per Doz.	2.50	1.25	.75	.45
Per 100	20.00	10.00	5.00	2.00

No. 83—"MRS WILLARD RICHARDSON"

Deep crimson, maroon center. Petals of very heavy texture. Large flaring blossoms. An unexcelled red which does not fade.
Withdrawn to increase stock.

No. 89—"NORMA KRAUSGRILL"

Light rose pink with deep strawberry stripes. Lemon yellow splashes on lower petals covered with spots of ruby.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	2.50	1.00		
Per Doz.	25.00	12.50	6.25	3.15
Per 100	200.00	100.00	50.00	20.00

No. 90—"CAROLINE FREAR BURKE"

Ground color, white, overlaid with rose pink. Brilliant ruby lip.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.25			
Per Doz.	2.50	1.25	.75	.45
Per 100	20.00	10.00	5.00	2.00

No. 96—"RICHARD DIENER"

Pure geranium pink with a slight sprinkling of ruby on creamy yellow center. Large flaring blossoms rivaling an orchid in beauty. The acme of perfection in coloring. This variety has created a sensation wherever shown.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	5.00	2.50	1.25	.75
Per Doz.	50.00	25.00	12.50	6.25
Per 100	400.00	200.00	100.00	40.00

No. 98—"MABLE HUBBARD"

Pure white. Lower petals tinged with pale sulphur yellow, covered with a violet spot. Very fine spikes.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.50	.25		
Per Doz.	5.00	2.50	1.25	.75
Per 100	40.00	20.00	10.00	5.00

No. 101—"ELSE ROSE"

Light mallow pink overlaid with light ruby. Creamy yellow throat. Orchid flowering. Extra fine

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.75	.40		
Per Doz.	7.50	3.75	1.90	1.00
Per 100	60.00	30.00	15.00	7.50

No. 102—"INA COLLINS"

Tyrian pink, striped and spotted with ecrise and deep lilac. Lip has a circle of primrose edged with light ruby. Orchid flowering.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.50	.25		
Per Doz.	5.00	2.50	1.25	.75
Per 100	40.00	20.00	10.00	5.00

No. 107—"HEART OF JUANITA"

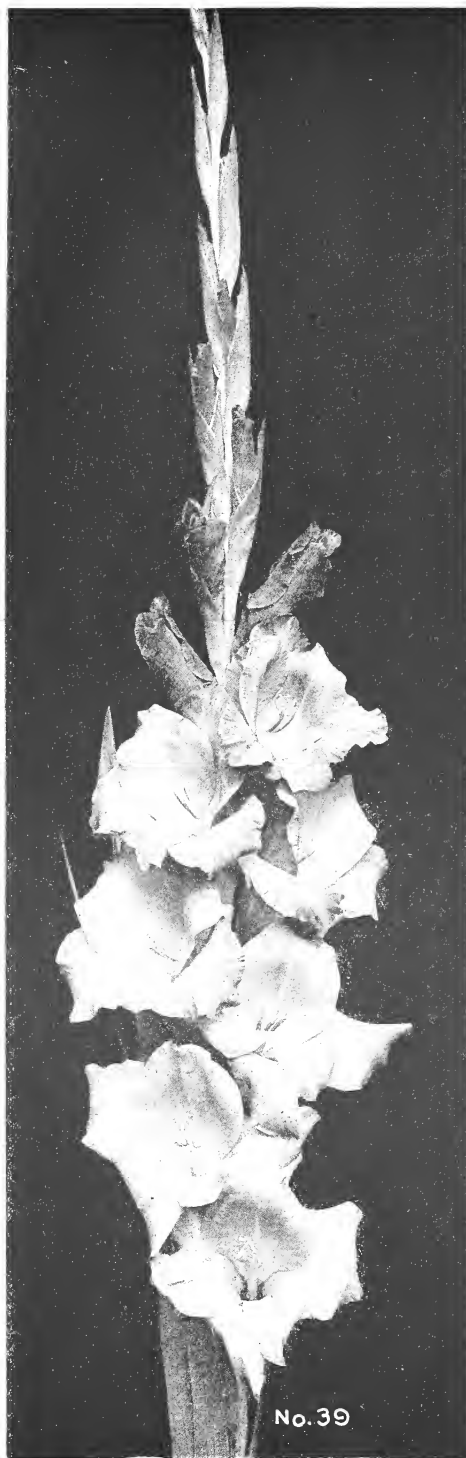
Deep cherry scarlet. Crimson and white throat. A very beautiful variety which does not fade in the sunlight. One of the best dark colored varieties.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.50	.25		
Per Doz.	5.00	2.50	1.25	.75
Per 100	40.00	20.00	10.00	5.00

No. 113—"MRS. NEWELL VANDERBILT"

Light salmon pink, heavily ruffled. Throat sulphur yellow, mottled and striped with crimson. Large flowers, clean grower and A-1 variety. Plant all you can of this variety.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	1.00	.50		
Per Doz.	10.00	5.00	2.50	1.25
Per 100	80.00	40.00	20.00	8.00



"DR. LINCOLN COTHRAN"



"ELSIE ROSE"

No. 117—"SIERRA"

Cream, speckled and striped with rose and lilac. Yellow and ruby lip. Flowers large and very heavily ruffled. Strong spikes.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	1.00	.50		
Per Doz.	10.00	5.00	2.50	1.25
Per 100	80.00	40.00	20.00	8.00

No. 120—"MRS. STANLEIGH ARNOLD"

Soft phlox pink, with violet and liseran purple shadings. Lip has markings of Chinese violet. One of the most exquisite colors so far produced in Gladioli. Well formed spikes. As our stock is limited, we cannot offer this in quantity.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	10.00	5.00	2.50	1.25
Per Doz.
Per 100

No. 130—"THOMAS T. KENT"

Shell pink overlaid with strawberry. Crimson streak on each petal. Very vigorous in growth; this is one of our largest varieties and one of the heaviest propagators. Spikes very tall. It has proven a favorite everywhere.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.25
Per Doz.	2.50	1.25	.75	.45
Per 100	20.00	10.00	5.00	2.00

No. 136—"ADELINE KENT"

Delicate light rose pink, heavily ruffled from edges to center. Orchid coloring ranging from flesh to new rose on the outer edges. Throat straw color with ruby dashes. This is one of the most beautiful ruffled Gladioli in existence. The flowers are large and appear on fine long spikes.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	1.00
Per Doz.	10.00
Per 100

No more than 6 bulbs to a customer, as our stock is limited.

No. 145—"MRS. COTHRAN"

Corinthian Red and Ashes of Roses. Very iridescent. An odd color. Fine long spikes.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.25
Per Doz.	2.50	1.25	.75	.45
Per 100	20.00	10.00	5.00	2.50

No. 162—"MARY ROBERTS RINEHART"

Very pale Chalcedony yellow overlaid with light mallow purple. Lip lemon with a splash of ruby shading into violet.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.20
Per Doz.	2.00	1.00	.60	.35
Per 100

No. 164—"CAPTAIN ASHER CARTER BAKER"

Rich velvety red with darker center. Large flowers. This variety was awarded the silver medal at the P. P. I. E., 1915, for the best of all the red Gladioli shown.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.05
Per Doz.	.50	.35	.25	...
Per 100	3.50	1.75	1.00	.60
Per 1000	30.00	15.00	7.50	5.00

No. 165—"DR. FREDERICK J. V. SKIFF"

Clear, flesh pink, light ruby center; sometimes slightly striped with rose pink; strong, vigorous growth, abundant foliage; one bulb will very often bring up to 130 perfect flowers 6 inches in diameter. Awarded Gold Medal at P. P. I. E., 1915.

Withdrawn to increase stock.

No. 166—"DIENER'S WHITE"

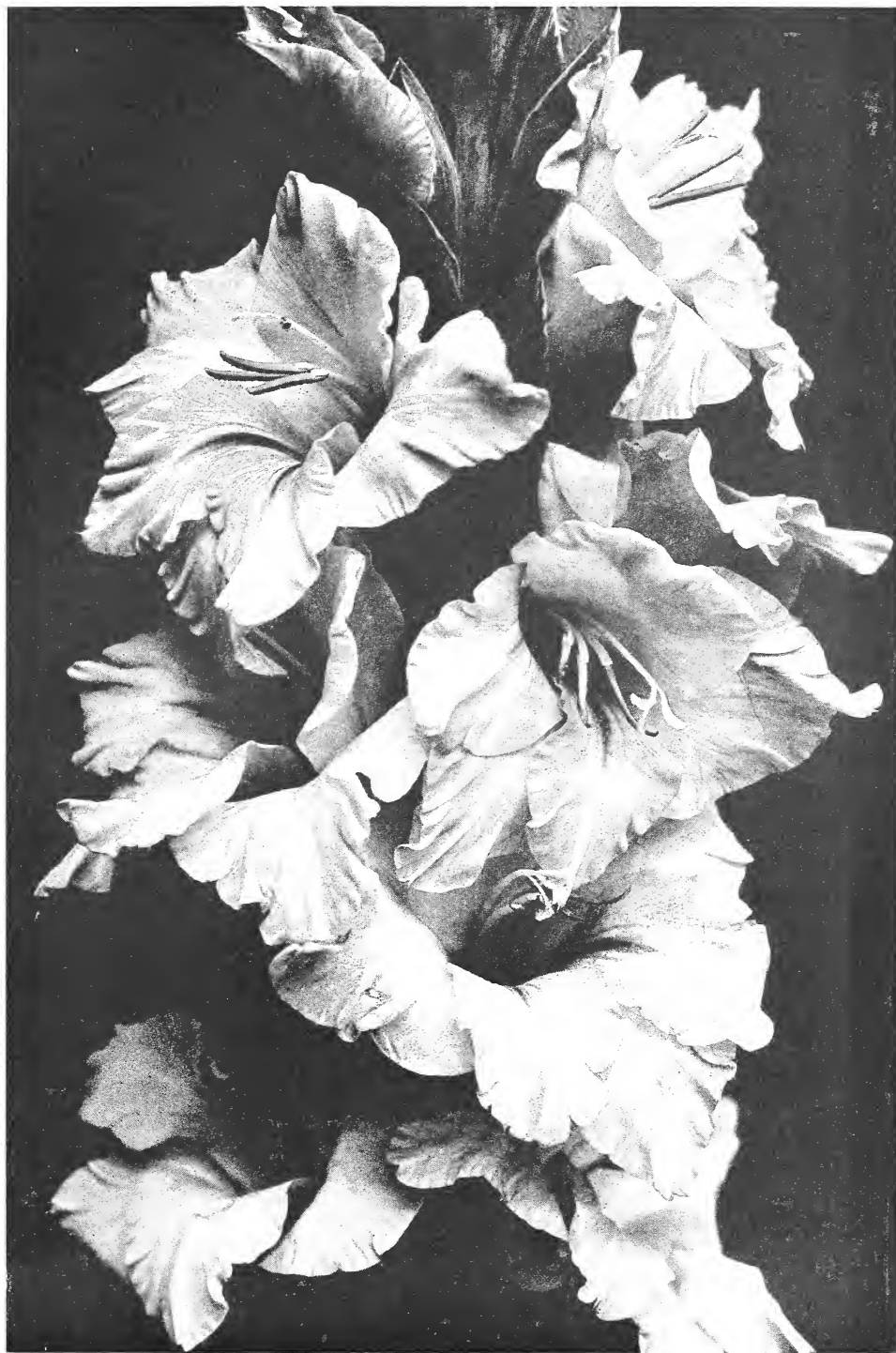
Milk white with a faint touch of pink in the throat. Lower petals overlaid with pale orchid. Flowers extra large. Awarded Gold Medal at P. P. I. E., 1915.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	1.00	.50		
Per Doz.	10.00	5.00	2.50	1.25
Per 100	80.00	40.00	20.00	10.00

No. 173—"HAWAII"

Rose pink fading into a lighter center. Lower petals of crimson outlined with white. Clean grower, elegant spikes, flowers large.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.50	.25		
Per Doz.	5.00	2.50	1.25	.75
Per 100	40.00	20.00	10.00	5.00



No. 117—SIERRA

No. 174—"ATLANTIS"

Geranium pink overlaid with vermillion. White center with huge spots of scarlet with a deep crimson stripe through the lip. Very large flowers and when open are almost flat like Amaryllis. Long spikes.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	1.00	.50	.25	...
Per Doz.	10.00	5.00	2.50	1.25
Per 100	80.00	40.00	20.00	8.00

No. 175—"MRS LEON DOUGLAS"

Ground color Begonia Rose, striped with flame and brilliant scarlet. Lip is pale lemon slightly speckled with ruby. The size of the flowers, we believe, is the largest in existence, and all are very open and well set on the long spikes. The spikes are extra long and have up to as many as seven side spikes on each main spike. The bulbs are of immense size. This is one of the most beautiful varieties ever produced.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	3.00	1.50	.85	.50
Per Doz.	30.00	15.00	7.50	3.75
Per 100	240.00	120.00	60.00	25.00

No. 176—"MISS MAUD FAY"

Pale Amaranth pink with a light stripe running through the center of each petal. The edges of the petals shade into Tyrian pink. Flowers are very open and large. The spikes are never straight but curve into various directions.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.50	.25		
Per Doz.	5.00	2.50	1.25	.75
Per 100	40.00	20.00	10.00	5.00

No. 177—"JOSEPH FIELD"

Dawn pink, lightly striped with mallow pink and ruby. Lip has stripe of cream white. Fine, long, well built spikes. Flowers of very large size. First class show and cut variety.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	10.00	5.00	2.50	1.25
Per Doz.	100.00	50.00	25.00	12.50
Per 100	800.00	400.00	200.00	80.00

No. 180—"MRS. TRUXTON BEALE"

Cream, rose pink striped, very large open flowers. Lip yellow and brown sprinkled. Fine long well built spikes. A beauty.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.50	.25		
Per Doz.	5.00	2.50	1.25	.75
Per 100	40.00	20.00	10.00	5.00

No. 184—"ALMA"

Hermosa pink blotched with mallow purple. Lip sulphur yellow striped with ruby. Very heavily ruffled. Very large flowers on long well built spikes.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	5.00	2.50	1.25	.75
Per Doz.	50.00	25.00	12.50	6.25
Per 100	400.00	200.00	100.00	50.00

No. 186—"LILLIAN WEBB"

Strawberry pink with carmine velvety centers, overlaid with maroon and brownish stripes. The stems are slender and give the appearance of a lily.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.05			
Per Doz.	.50	.35	.25	.20
Per 100	4.00	2.00	1.00	.50

No. 187—"COSTA RICA"

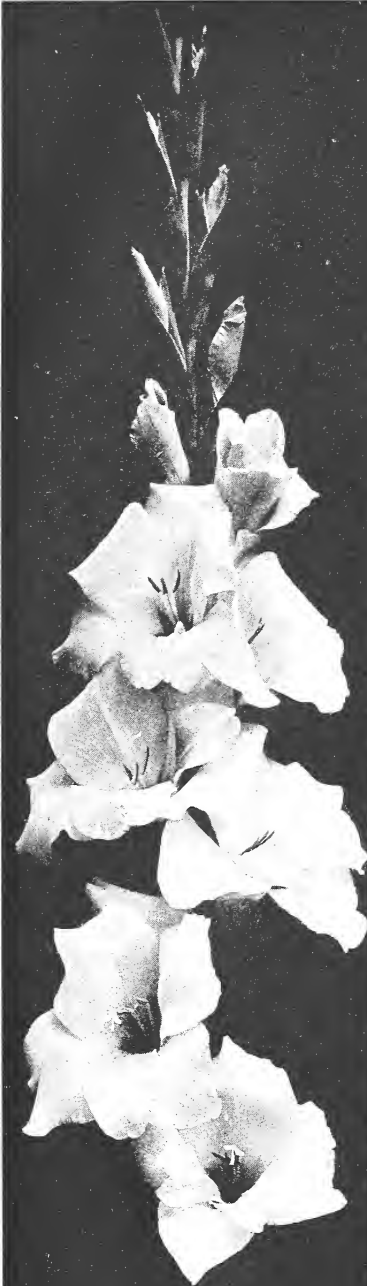
Clear orchid, ruffled edges tinged with deeper color. Crimson center. Large fine spikes. A very valuable variety.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.25			
Per Doz.	2.50	1.25	.75	.45
Per 100	20.00	10.00	5.00	2.00

No. 188—"MRS. MARY STEARNS BURKE"

Canary yellow, overlaid with apricot and tinged with rose. Deep canary center with ruby throat. Long spikes with flowers symmetrically placed; stem wiry and upright, flowers large. It is one of the finest yellows known so far. When known it will be one of the most grown varieties for cut flowers.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.50	.25		
Per Doz.	5.00	2.50	1.25	.75
Per 100	40.00	20.00	10.00	5.00



NO. 312

Mrs. Richard Lohrman



NO. 175

Mrs. Leon Douglas

No. 189—"ELIZABETH GERBERDING"

Shell pink, heavily ruffled, shading into rose on the outer edges. Center pale canary and ruby. Spikes large and full.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.10			
Per Doz.	1.00	.60	.35	.25
Per 100	7.50	3.75	2.00	1.00

No. 190—"ALTAMYRA"

Lilac pink, striped with mallow purple. White spotted lip. Flowers of the very largest size.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	2.00	1.00	.50	
Per Doz.	20.00	10.00	5.00	2.50
Per 100	160.00	80.00	40.00	20.00

No. 191—"MRS. H. E. BOTHIN"

Light geranium pink, heavily ruffled, flame scarlet center. Strong, well built spikes, first class show and cut variety. One of the loveliest combinations in Gladioli. It has created a sensation wherever exhibited. One of the greatest and most perfect creations ever produced. A heavy propagator. We recommend to procure as many bulbs of this variety as possible.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.25			
Per Doz.	2.50	1.25	.75	.45
Per 100	20.00	10.00	5.00	2.50

No. 192—"VICTORY"

Carmine, shading into lighter tone in the center. Lip mottled with white. Flowers are very large; immense long spikes; one of our largest reds.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	1.00	.50		
Per Doz.	10.00	5.00	2.50	1.25
Per 100	80.00	40.00	20.00	10.00

No. 193—"JONATHAN WEBB"

Light scarlet, a finely penciled white and ruby stripe running through each petal. Ruby mottled center. Very showy variety; makes elegant lily-like spike with wide open flowers.
Withdrawn to increase stock.

No. 196—"HELEN TODD"

Amaranth pink with light stripes through the centers of the three upper petals. Ruby lip shading into deeper ruby at the throat. Rosy colored seam around the entire edge of the flower.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.10			
Per Doz.	1.00	.60	.35	.25
Per 100	7.50	3.75	2.00	1.00

No. 198—"ROSS VALLEY"

Salmon pink delicately overlaid with mauve, giving ashes of roses effect. Red peacock eye in the center.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.10			
Per Doz.	1.00	.60	.35	.25
Per 100	7.50	3.75	2.00	1.00

No. 199—"EMILE ASHE"

Snow white petals. Small cerise blotches on lower petals. Edges heavily ruffled. This is one of the best ruffled varieties ever put out.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	.50	.25		
Per Doz.	5.00	2.50	1.25	.75
Per 100	40.00	20.00	10.00	5.00

No. 200—"MR. H. A. HYDE"

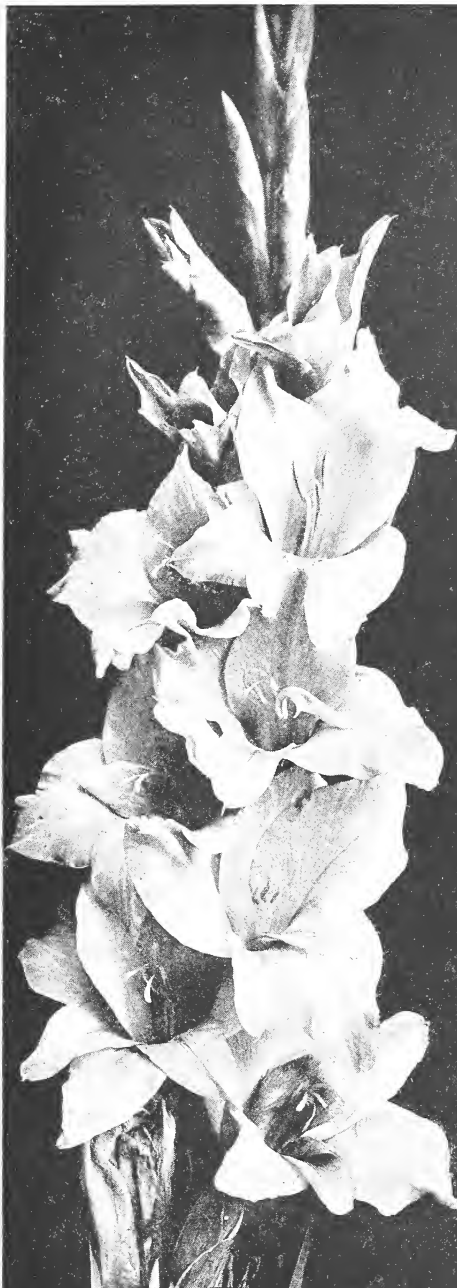
Snow white with blush pink trace throughout. Fine built spikes. Excellent cut flower variety.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	1.00	.50	.25	
Per Doz.	10.00	5.00	2.50	1.25
Per 100	80.00	40.00	20.00	10.00

No. 202—"MRS. JOHN R. WALSH"

Heavily ruffled, flesh pink. Three lower petals of flame scarlet shading into a dark ruby at the throat. Flowers are very large. This is a seedling of Mrs. Pendleton, Jr. It is a magnificent variety that should be in every collection.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Bulb	1.00	.50	.25	
Per Doz.	10.00	5.00	2.50	1.25
Per 100	80.00	40.00	20.00	8.00



NO. 330
Loreley



NO. 246
Mimi Stahlbaum

No. 203—"SIR ROGER CASEMENT"

Ox-blood red, heavily ruffled. Dark maroon stripe through the center of the lip. Of extremely velvety texture.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	.25			
Per Doz.	2.50	1.25	.75	.45
Per 100	20.00	10.00	5.00	2.50

No. 204—"FRANK J. SYMMES"

Heavily ruffled peach red, with the three lower petals shading into a flame color and finally into a deep crimson. The lip has small spots of silver near the throat. This variety should be in every collection.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	.25			
Per Doz.	2.50	1.25	.75	.45
Per 100	20.00	10.00	5.00	2.00

No. 205—"DAVID STARR JORDAN"

Immense flame colored, overlaid with scarlet. Lip mottled with cream. Flowers very open like immense Amaryllis, with fine, wiry upright stems.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	.25			
Per Doz.	2.50	1.25	.75	.45
Per 100	20.00	10.00	5.00	2.00

No. 206—"WILLIAM KENT"

Creamy shell pink with golden ochre center. Flowers very large. Declared by the biggest experts in Gladioli to be the best ruffled Gladiolus yet produced, considering size and amount of flowers open at one time. Fifteen open flowers at once is no rarity, while most of the ruffled varieties have only 3 to 4 open flowers at one time.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	5.00	2.50	1.25	.75
Per Doz.	50.00	25.00	12.50	6.25
Per 100	400.00	200.00	100.00	50.00

No. 209—"GENEVIEVE BOTHIN"

Ground color Alizarine pink overlaid with Vandyke red shading into deep plum color. Tips of petals penciled with steel blue. Very odd. Flowers of large size.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	.50	.25		
Per Doz.	5.00	2.50	1.25	.75
Per 100	40.00	20.00	10.00	5.00

No. 211—"ZOE"

Deep magenta, velvet maroon center. Very large flowers. Exceptionally fine color.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	3.00	1.50	.75	
Per Doz.	30.00	15.00	7.50	3.75
Per 100	240.00	120.00	60.00	30.00

No. 213—"MRS. LILLIAN GUERNSEY"

Light buff yellow spotted with pink. Canary yellow center. Ruffled edges. Flowers very large. Fine long spikes. A-1 variety.

As our stock is limited we cannot offer the same in quantity.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	.50	.25

No. 216—"MARTHA FERNEKES"

Iris blue, with large violet spot on lower petals. Odd and beautiful variety admired by everyone.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	1.00	.50	.25	
Per Doz.	10.00	5.00	2.50	1.25
Per 100	80.00	40.00	20.00	10.00

No. 218—"YOSEMITE"

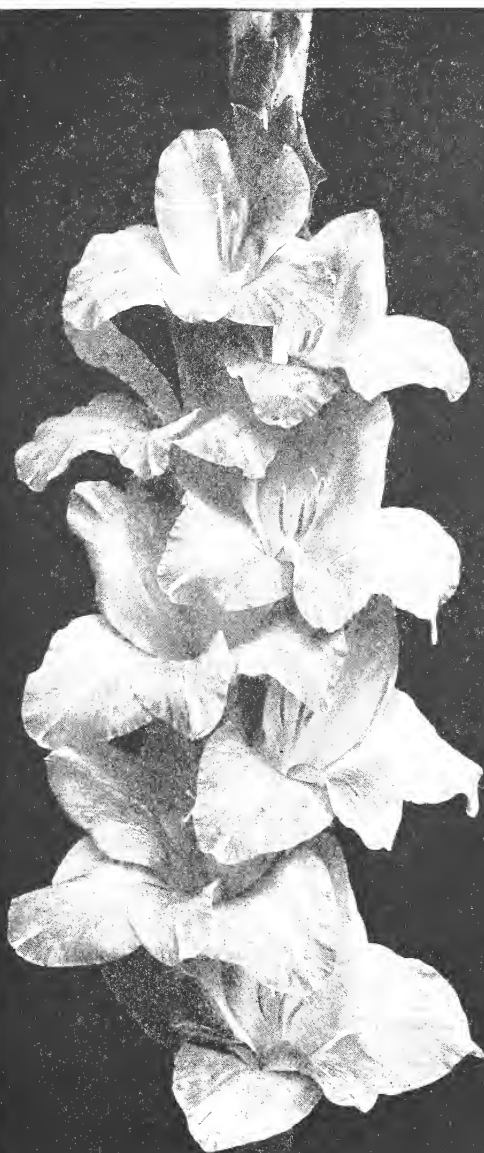
Geranium red shading into Rose Doree. Light stripe through the center of each petal. Lip pale lemon yellow. Flowers very large and open. Amaryllis like. Spikes often reach seven feet high.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	1.00	.50	.25	
Per Doz.	10.00	5.00	2.50	1.25
Per 100	80.00	40.00	20.00	10.00

No. 220—"ELDIVA"

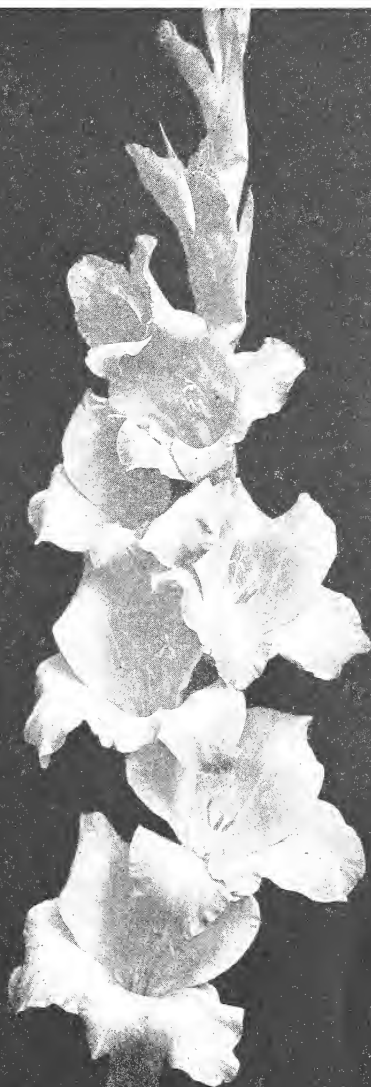
Cerise with a lighter stripe running through the center. Penciled with crimson. Long fine spikes. First class show variety.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	4.00	2.00	1.00	.60
Per Doz.	40.00	20.00	10.00	5.00
Per 100	320.00	160.00	80.00	40.00



NO 266

Caroline Esberg



NO. 145

Mrs. Cothran

No. 221—"LONDON SMOKE"

Corinthian red shading into Bordeaux on the outer edges of the petals. Fine light stripe running through the center of each petal. Lip speckled with ruby. Large flowers. Spikes long. A very odd variety and good strong grower.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	.50	.25	.125	.0625
Per Doz.	5.00	2.50	1.25	.75
Per 100	40.00	20.00	10.00	5.00

No. 226—"PASADENA"

Turkish red iridescent, flame orange striped. Lip white overlaid with ruby. Blooms of enormous size, and petals flaring. Very tall spikes, each one a bouquet in itself.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	1.00	.50	.25	.125
Per Doz.	10.00	5.00	2.50	1.25
Per 100	80.00	40.00	20.00	10.00

No. 232—"FLAME"

Flame orange. Yellow lip, well built spikes.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	1.00	.50	.25	.125
Per Doz.	10.00	5.00	2.50	1.25
Per 100	80.00	40.00	20.00	10.00

No. 234—"BELVEDERE"

Grenadine pink, overlaid with strawberry pink. Lip, apricot with large spot of pomegranate purple, also a faint stripe of greenish yellow running through the center of the lip. Fine long spikes.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	5.00	2.50	1.25	.75
Per Doz.	50.00	25.00	12.50	6.25
Per 100	400.00	200.00	100.00	50.00

No. 236—"MARIN"

Picric yellow, with faint traces of ruby in the throat. Ruffled edges, fine cut flower variety.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	.50	.25	.125	.0625
Per Doz.	5.00	2.50	1.25	.75
Per 100	40.00	20.00	10.00	5.00

No. 237—"THOMAS A. EDISON"

Clear Begonia Rose. Large deep blood red spots on lower petals. Flowers very large. First class show variety.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	5.00	2.50	1.25	.75
Per Doz.	50.00	25.00	12.50	6.25
Per 100	400.00	200.00	100.00	50.00

No. 240—"SALOME JANE"

Geranium pink, lower petals scarlet spotted with deep ruby. Flowers very large. A beauty.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	1.00	.50	.25	.125
Per Doz.	10.00	5.00	2.50	1.25
Per 100	80.00	40.00	20.00	10.00

No. 241—"VICTORIA FREDERICKS"

Eosine pink, overlaid with flame orange. Yellow lip with ruby speckles. Flowers immense Early flowering. One of the finest pinks. Stock limited, one bulb to each customer.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	5.00	2.50	1.25	.75
Per Doz.
Per 100

No. 244—"BOLINAS"

Cream white with faint ruby stripes. Lip, pale sulphur tinge. Fine, full, long and well built spikes. Flowers of good size.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	2.00	1.00	.50	.25
Per Doz.	20.00	10.00	5.00	2.50
Per 100	160.00	80.00	40.00	20.00

No. 246—"MIMI STAHLBAUM"

Creamy white tinged with very pale orchid. Lip yellow with small ruby spots. An exquisite variety.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	3.00	1.50	.75	.375
Per Doz.	30.00	15.00	7.50	3.75
Per 100	240.00	120.00	60.00	30.00



No. 331—"MR. W. H. PHIPPS"

The above spike shown in comparison to the little girl has 20 open flowers. In exhibitions in America, Australia and New Zealand, where this variety has been shown, it has been acclaimed the largest and finest ever exhibited.

No. 257—"CALIFORNIA GIANT"

Light mallow purple, thin white stripe running through center of each petal. Very large.				
	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	3.00	1.50	.75	.50
Per Doz.	30.00	15.00	7.50	3.75
Per 100	240.00	120.00	60.00	30.00

No. 265—"ANNE THOMPSON"

Very pale sulphur yellow with a faint trace of shell pink and splashes of ruby in the throat. A first class variety.				
	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	5.00	2.50	1.25	.75
Per Doz.	50.00	25.00	12.50	6.25
Per 100	400.00	200.00	100.00	50.00

No. 266—"CAROLINE ESBERG"

Flame scarlet red. No markings with the exception of a fine crimson stripe through the center of the lower petals. Most vivid red imaginable. The color of this variety does not fade under any condition.				
	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	4.00	2.00	1.00	.60
Per Doz.	40.00	20.00	10.00	5.00
Per 100	320.00	160.00	80.00	40.00

No. 268—"PAPILIO"

Shrimp pink and apricot. Lip real lemon yellow, speckled with ruby. Immense flowers, very long, strong spikes.				
	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	5.00	2.50	1.25	.75
Per Doz.	50.00	25.00	12.50	6.25
Per 100	400.00	200.00	100.00	50.00

No. 269—"GEISHA"

Cream yellow, bright canary center, overlaid with ruby. Long sturdy spikes.				
	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	10.00	5.00	2.50	1.25
Per Doz.	100.00	50.00	25.00	12.50
Per 100	800.00	400.00	200.00	100.00

No. 276—"BERNARD SHAW"

Very pale lilac delicately penciled with light phlox purple. Faint dash of lemon on lower petals. Flowers immense, very open Amaryllis shaped. Long well built spikes.				
	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	10.00	5.00	2.50	1.25
Per Doz.	100.00	50.00	25.00	12.50
Per 100	800.00	400.00	200.00	100.00

No. 277—"BEATRIZ MICHELENA"

Peach red overlaid with fiery orange. A thin ruby stripe through lower petals surrounded with white speckles. Large flowers, with a large amount of flowers open at one time, same of very lasting quality. This variety is perfect in every detail and a masterpiece in Gladioli.				
	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	4.00	2.00	1.00	.60
Per Doz.	40.00	20.00	10.00	5.00
Per 100	320.00	160.00	80.00	40.00

No. 281—"DEL MONTE"

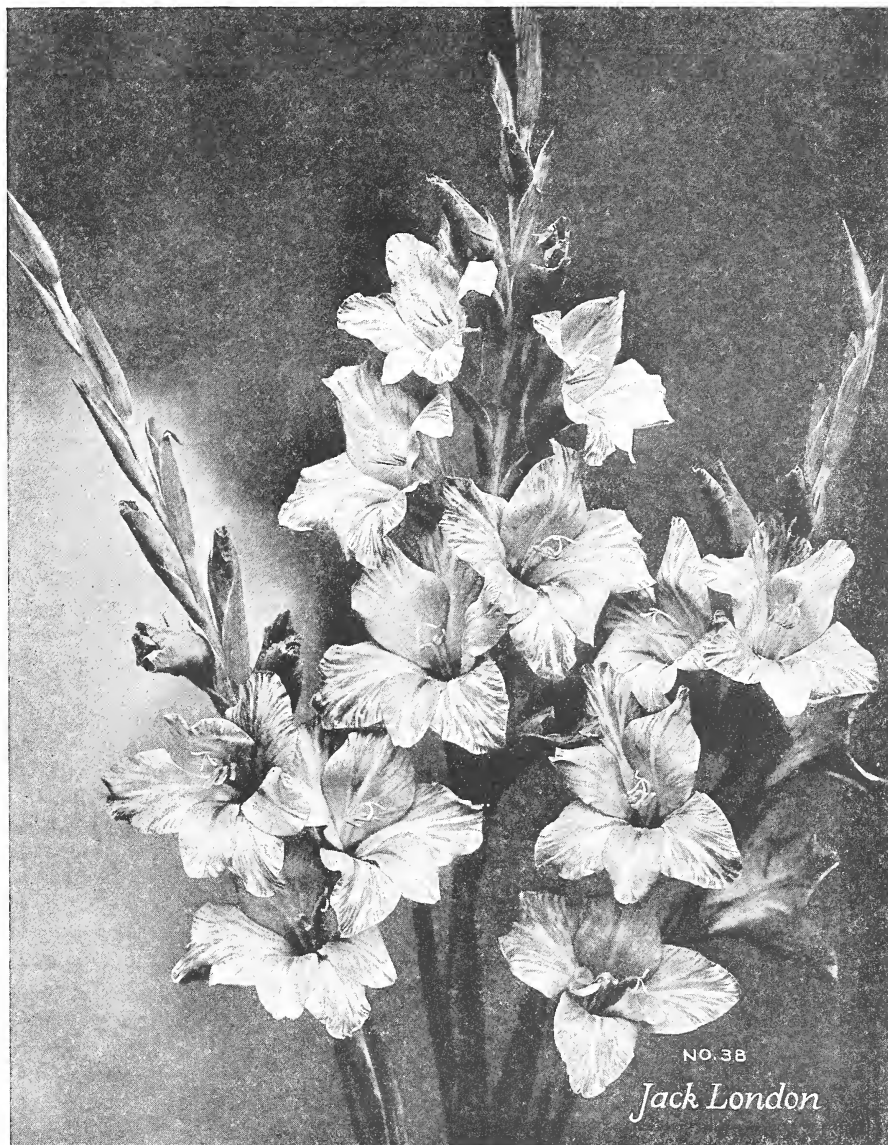
Aster purple, lighter toward the center. White stripe through the center of each petal. White lip striped with ruby. Large flowers on strong well built spikes.				
	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	5.00	2.50	1.25	.75
Per Doz.	50.00	25.00	12.50	6.25
Per 100	400.00	200.00	100.00	50.00

No. 282—"PHINI"

Cameo pink blotched and striped with aster purple. Large spots of purple on the lip. Very free flowering. Enormous blooms. Fine long spikes. An improvement on AMERICA.				
	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	10.00	5.00	2.50	1.00
Per Doz.	100.00	50.00	25.00	10.00
Per 100

No. 283—"NECTARINE"

Peach red, with yellow and ruby centers. Flowers large. Long spikes. Very heavy propagator.				
	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	.50	.25
Per Doz.	5.00	2.50	1.25	.75
Per 100	40.00	20.00	10.00	5.00



THE ABOVE THREE SPIKES WERE DERIVED FROM ONE SINGLE INCH AND A HALF BULB

Mr. C. E. Oldacre of Toronto, Canada, writes us the following on September 20, 1920:

"Meritorious articles deserve favorable notice and commendation, and that applies to your Gladioli. Of some forty varieties, most of which are considered the cream of the Gladioli world, which I had this year, your No. 38 Jack London is right up in the front ranks with all points considered. Neither your short catalogue description nor your colored illustration of same does this flower justice.

"It is of great substance, a most beautiful color or color combination, and the individual flowers are well placed, forming a shapely, erect spike, which carries five to seven wide open flowers at a time that makes a bouquet in itself. More than this, it seems to be a most lasting variety, as the individual flowers retain their true color for twice as long a period as do many others. No. 38 is easily the top-notch in its color class, and should be one of any first-class selection of varieties.

"When friends were looking over my Glads the question was asked as to what six varieties were the most admired, and No. 38 was always one of the six that were chosen."

No. 285—"MRS. RUDOLPH SPRECKELS"

Light shrimp pink with bright rose stripes. Lip has apricot shadings and a large spot of ruby. Long full spikes. A-1 show and cut flower variety.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	.75	.40	.25	.10
Per Doz.	7.50	3.75	2.00	1.00
Per 100	60.00	30.00	15.00	7.50

No. 286—"RUTH TAYLOR"

Snow white, without any markings. Violet stamens. Flowers 6 to 7 inches in diameter. Very long strong spikes. We believe that this is the first real white of large size.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	15.00	7.50	3.75	2.00
Per Doz.	150.00	75.00	37.50	18.75
Per 100

No. 293—"POLA NEGRI"

Apricot with yellow lip. Ruffled, shading into rose and salmon on outer edges. One of the loveliest color combinations ever seen. The flowers on the spikes sometimes come irregular. It is a very heavy propagator. We especially recommend this variety, as all who have seen it have placed orders for it.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	1.00	.50	.25	.10
Per Doz.	10.00	5.00	2.50	1.25
Per 100	80.00	40.00	20.00	10.00

No. 295—"BLASCO IBANEZ"

Very deep Dahlia Purple with a lighter stripe through the upper petals. Very large size. An extra fine variety.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	10.00	5.00	2.50	1.25
Per Doz.	100.00	50.00	25.00	12.50
Per 100	800.00	400.00	200.00	100.00

No. 297—"MRS. ROBERT CUNNINGHAM"

Cameo pink overlaid with lilac and ruby. Flowers of the very largest size. Many blossoms open at one time. One of the largest Gladioli yet produced.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	5.00	2.50	1.25	.75
Per Doz.	50.00	25.00	12.50	6.25
Per 100

No. 298—"SONOMA"

Cream yellow. Lip finely striped with crimson. Fine, long, well built spikes.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	1.00	.50	.25	.10
Per Doz.	10.00	5.00	2.50	1.25
Per 100	80.00	40.00	20.00	10.00

No. 304—"SAN JOSE"

Center lemon yellow shading into apricot on outside petals. Peach red striping. Flowers large. Very fine well built spikes.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	5.00	2.50	1.25	.75
Per Doz.	50.00	25.00	12.50	6.25
Per 100	400.00	200.00	100.00	50.00

No. 305—"J. A. CARBONE"

Orange salmon, very iridescent, darker shadings toward the outer edges of petals. Yellow center. Fine, long, well built spikes. One of our largest and finest productions.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	30.00	15.00	7.50	3.75
Per Doz.	300.00	150.00	75.00	37.50
Per 100	2400.00	1200.00	600.00	300.00

No. 311—"GLADIS PLATH"

Mallow purple, darker near the outer edges of the petals. Large crimson spots on the lip. White stripe through each petal. Orchid flowering. Beautiful variety.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	.75	.40	.25	.10
Per Doz.	7.50	3.75	2.00	1.00
Per 100	60.00	30.00	15.00	7.50



No. 236—"RUTH TAYLOR"

No. 312—"MRS. RICHARD LOHRMAN"

Creamy shell pink with pale yellow lip. A coloring rivaling the finest orchid. Flowers are very large and edges heavily ruffled. Long, sturdy spikes which sometimes kink, wonderful for decorative purposes. One of the greatest productions in Gladioli and of indescribable beauty.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	1.50	.75	.40	...
Per Doz.	15.00	7.50	3.75	2.00
Per 100	120.00	60.00	30.00	15.00

No. 315—"ELIZABETH HARDEE"

Watermelon pink, with Nopal red stripes and blotches. Ruby lip with cream white stripe appearing in the center, surrounded by cream and red speckles. A beautiful and attractive variety.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	3.00	1.50	.75	.50
Per Doz.	30.00	15.00	7.50	3.75
Per 100	240.00	120.00	60.00	30.00

No. 317—"LUCIA"

Amaranth pink with rose stripings. Flowers of the very largest size.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	5.00	2.50	1.25	.75
Per Doz.	50.00	25.00	12.50	6.25
Per 100	400.00	200.00	100.00	50.00

No. 318—"KATHARINE F. HESS"

Geranium pink showing shadings of flame, lighter toward the center. Very large flowers and long spikes. Fine grower. A beautiful variety with a great future.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	1.00	.50	.25	...
Per Doz.	10.00	5.00	2.50	1.25
Per 100	80.00	40.00	20.00	10.00

No. 320—"ESTHER OLSON"

Seashell pink, shading to shrimp pink on the outer edges. Faint ruby stripes running through the lower petals. Lip straw color. Exquisite color and perfect in every way.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	3.00	1.50	.75	.50
Per Doz.	30.00	15.00	7.50	3.75
Per 100	240.00	120.00	60.00	30.00

No. 321—"ELF"

Lemon yellow when in bud. Open flowers pure white, lip delicate lemon. Large flowers on a perfectly built spike. Even the smallest bulblet will produce a fine flower spike. A commercial variety of great promise.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	.50	.25
Per Doz.	5.00	2.50	1.25	.75
Per 100	40.00	20.00	10.00	5.00

No. 324—"W. McGAVIN"

Very light rosallane purple with rose blotches. White center. Very beautiful color. Spikes very long and well built.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	10.00	5.00	2.50	1.25
Per Doz.	100.00	50.00	25.00	12.50
Per 100

No. 326—"PHYLOS"

Silvery rosallane pink. Cerise and silver overlaid. Flowers large and spikes very long. Odd and attractive.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	1.00	.50	.25	...
Per Doz.	10.00	5.00	2.50	1.25
Per 100	80.00	40.00	20.00	10.00

No. 327—"DR. ADOLPH ROSENTHAL"

Real geranium pink, overlaid with scarlet. White stripes through lower petals. Flowers large on fine, well built spikes. An exquisite variety.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	1.00	.50	.25	...
Per Doz.	10.00	5.00	2.50	1.25
Per 100	80.00	40.00	20.00	8.00



No. 50—"QUEEN OF THE NIGHT"



No. 204—"FRANK J. SYMMES"

No. 328—"BUBBLES"

Flesh color overlaid with shrimp pink. Lower petals of light greenish yellow. One spike forms a large close set bouquet. A beauty. Should be in every collection.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	2.00	1.00	.50	...
Per Doz.	20.00	10.00	5.00	2.50
Per 100	160.00	80.00	40.00	20.00

No. 329—"MOONBEAM"

Light chamois color. Canary center. Of fine clean growth.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	10.00	5.00	2.50	1.25
Per Doz.	100.00	50.00	25.00	12.50
Per 100	800.00	400.00	200.00	100.00

No. 330—"LORELEY"

True canary yellow overlaid with lilac. Ruby throat. Clean grower and heavy propagator. One of the best yellows ever produced.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	.25	1.25	.75	.45
Per Doz.	2.50	15.00	9.00	5.40
Per 100	20.00	100.00	60.00	36.00

No. 331—"MR. W. H. PHIPPS"

La France pink overlaid with light rose salmon, lighter toward the center. Lower petals very faintly striped and speckled with ruby. Flowers enormous. A masterpiece in Gladioli, the greatest of our productions.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	30.00	15.00	7.50	3.75
Per Doz.	300.00	150.00	75.00	37.50
Per 100	2400.00	1200.00	600.00	300.00

No. 332—"ROSE ASH"

Corinthian red shading into Ashes of Roses color on the outer edges. Lower petals light yellow speckled with ruby. Flowers large, well set on the spike. This variety has a great future. "Rose Ash" was originated by Richard Diener, and all other claims of origination are false.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	.50	.25	1.25	.75
Per Doz.	5.00	2.50	12.50	7.50
Per 100	40.00	20.00	100.00	50.00

No. 333—"WISTARIA"

Orchid coloring, ruby and mauve striped. Ruby centers. Long spikes with flowers well placed. Flowers large.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	.25	1.25	.65	.35
Per Doz.	2.50	12.50	6.50	3.50
Per 100	20.00	100.00	50.00	25.00

No. 334—"EUDORA"

Rhodamine purple, white splashes in the center. Flowers large. Exceptionally fine growth.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	15.00	7.50	3.75	2.00
Per Doz.	150.00	75.00	37.50	18.75
Per 100	1200.00	600.00	300.00	150.00

No. 335—"MR. HENRY BECHMAN"

Iridescent steel blue, sulphur yellow lip. Lighter sulphur stripe through the center of each petal. Each petal has a pink tip. Something extraordinary.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	5.00	2.50	1.25	.75
Per Doz.	50.00	25.00	12.50	6.25
Per 100	400.00	200.00	100.00	50.00

No. 336—"DR. F. E. BENNETT"

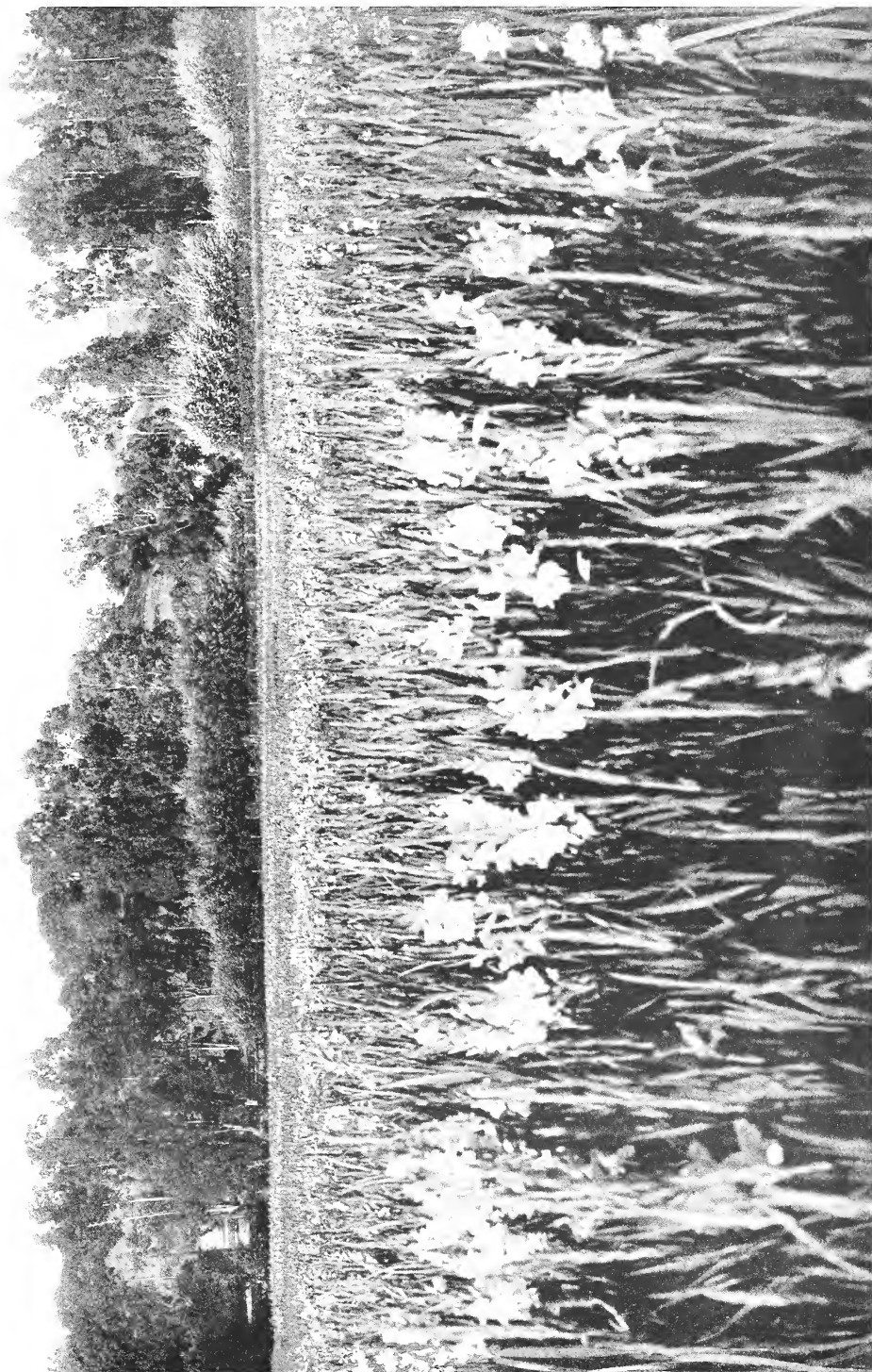
Deep peach red overlaid with flame scarlet. Lip speckled with ruby and white. Most fiery red imaginable. Flowers of the very largest size with a great many opening at one time. Exceptionally well placed on the stem. Most perfect red we have ever seen. This has been named in honor of the President of American Gladiolus Society.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	30.00	15.00	7.50	3.75
Per Doz.	300.00	150.00	75.00	37.50
Per 100	2400.00	1200.00	600.00	300.00

No. 337—"VIRGINIAN"

Rose red with bright vermilion spots on the outer petals. Deep Crimson Lake stripes through the center of the lower petals. Fine, long, well built spikes.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	4.00	2.00	1.00	.60
Per Doz.	40.00	20.00	10.00	5.00
Per 100	320.00	160.00	80.00	30.00



ONE OF OUR GLADIOLI FIELDS AT KENTFIELD

No. 338—"GERALDINE FARRAR"

Pale lavender-violet with deep violet spot on the lip. Unlike all the blue varieties, the growth of this variety is very vigorous and strong. It has four side spikes on the main spike and brings two extra spikes from the bottom, out of the same eye, which is extremely new from any varieties ever seen. This variety has made a big impression with all of the visitors to this place. AWARDED FIRST PRIZE for the finest blue variety at the convention of the American Gladiolus Society, held at Rochester, N. Y., August 15th and 16th, 1923.

NOTE: As the demand for this new variety is so great, our stock is very limited.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	75.00	37.50	18.75	7.50
Per Doz.	750.00	375.00	187.50	70.00

No. 339—"HENRY FORD"

Flesh color tinted with rhodamine purple shading into deeper tones near the center. Color very clear, like Anna Eberius, but much larger and cleaner. It is a tremendous propagator, and even the smallest bulblet will bring a flower spike three to four feet tall five months after planting. This variety far surpasses our very famous Anna Eberius, and we predict a great future for the "HENRY FORD."

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	50.00	25.00	12.50	5.00
Per Doz.	500.00	250.00	125.00	50.00
Per 100	4000.00	2000.00	1000.00	300.00

No. 341—"WAIKIKI"

Flesh color tinted with shrimp pink and showing faint touches of pale amaranth pink. Lip canary yellow. Deep throat with slight trace of ruby. Ruffled edges. Flowers very large.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	1.00	.50	.25	.125
Per Doz.	10.00	5.00	2.50	1.25
Per 100	80.00	40.00	20.00	10.00

No. 354—"THAIS VALDEMAR"

Iridescent old rose overlaid with bright vermilion. No markings. Large flowers. Very beautiful.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	3.00	1.50	.85	.50
Per Doz.	30.00	15.00	7.50	3.75
Per 100	240.00	120.00	60.00	30.00

No. 355—"LAGUNITAS"

Very pale shade between lilac and rose pink. Lip pale yellow overlaid with ruby. Long sturdy spikes.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	5.00	2.50	1.25	.75
Per Doz.	50.00	25.00	12.50	6.25
Per 100	400.00	200.00	100.00	50.00

No. 358—"NOLENE"

Very deep shade between carmine and ox-blood, with darker velvet lip. Spike well built.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	5.00	2.50	1.25	.75
Per Doz.	50.00	25.00	12.50	6.25
Per 100	400.00	200.00	100.00	50.00

No. 361—"CARMELITA"

Smoky pink, blotched and striped with steel blue. Yellow and slate speckled lip. Very large flowers. Very odd and beautiful.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	3.00	1.50	.85	.50
Per Doz.	30.00	15.00	7.50	3.75
Per 100	240.00	120.00	60.00	30.00

No. 365—"TORADOR"

Deep Nopal red with still darker seam around the edges. Very large funnel shaped flowers. Long well built spikes. Beautiful variety.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	5.00	2.50	1.25	.75
Per Doz.	50.00	25.00	12.50	6.25
Per 100	400.00	200.00	100.00	50.00

No. 367—"CATTLAYA"

Amaranth pink, cream yellow center. Long fine spikes, exceptionally fine variety.

	<i>Bulbs</i>	<i>One-half Size</i>	<i>One-quarter Size</i>	<i>Bulblets</i>
Per Bulb	3.00	1.50	.85	.50
Per Doz.	30.00	15.00	7.50	3.75
Per 100	240.00	120.00	60.00	30.00



PART VIEW OF OUR NURSERY, WITH THE FAMOUS MT. TAMALPAIS IN THE BACKGROUND

Diener's Mixed Hybrids—1923 Mixture

Our old Hybrid Mixtures are entirely sold out, and the 1923 Mixture is made up of very fine stock, and unexcelled in size and coloring. The colors are mostly salmon, lilac, pink, yellow and orange—very few red. This is the very best mixture put on the market, and we are positive you will be highly satisfied with the same. It is made up of many thousands of unnamed varieties of our hybrids. A wonderful combination of colors.

	Bulbs	One-half Size	One-quarter Size	Bulblets
Per Doz.	2.00	1.00	.50	...
Per 100	15.00	7.50	3.75	...
Per 1000	75.00	37.50	18.75	5.00

We do not sell less than 1,000 bulblets. If you desire greater amounts of bulbs and bulblets than 1,000, write us and we can make a more reasonable figure.

Gladioli Seed

Selected from all our named varieties and seedlings, well mixed. The sizes of the flowers range from 4 to 9 inches in diameter, and the height of the stems from 5 to 8 feet. The seedlings of this seed will flower in from 5 to 6 months after sowing if they receive proper care. It must be understood that the right size of the flowers and stems of seedling Gladiolus comes out in the second year of cultivation. These seedlings will range in all colors imaginable, but salmon, white, lilac, pink, rose-pink and yellow are the predominating colors. There is no other firm in the world that can put out any Gladiolus seed at such a low price, and of such high quality as these on the market.

Price of 10 grams (about 1,000 seeds).....	\$ 1.00
Price per pound.....	35.00

Method of Sowing Gladioli Seed

The seed of Gladioli should be sown early in the spring. If the ground is fine, loose, sandy soil, then it is best right in the open ground, like onions in rows. The seeds should be covered as little as possible, and the soil used for covering should be finely sifted and contain half sand. Like all the seeds of plants of South African origin, Gladiolus seeds sprout unevenly, some sprout at once while others will not sprout until six to ten months after sowing under the same conditions. This is not due to the bad quality of the seed, but is a habit inherent in it where they grow wild. For this reason, seed beds should be made so that they should not otherwise be disturbed when the seedlings are lifted out, for all seeds will eventually come up. These beds should, in parts where it freezes, be covered with leaves thick enough so that the frost cannot reach the seeds in the beds. If sown out in boxes, and started indoors young plants of Gladiolus can be easily transplanted in the open if they are handled properly.

Gladiolus cormels or bulblets will grow faster if the outer hard shell is removed just before planting. They should not be covered more than one-half inch with soil; the ground should be enriched with old manure and worked over good and deep. If given the proper treatment, they will almost all be flowering five months after planting.

Richard Diener, Kentfield, Cal.

Dear Mr. Diener:—I have had some of the most wonderful flowers that I ever saw this year, and I want to say that they were, with a few exceptions some of your productions. Among the ones I had so many thrills over were, Queen of the Night, Mrs. Leon Douglas, Mrs. J. K. Armsby, William Kent, Pola Negri, Richard Diener, J. A. Carbone and Mr. W. H. Phipps. Want to say that Phipps is certainly my ideal of a glad. The spike I have is over 16 inches long and has eight flowers open on it today, and from a $\frac{3}{4}$ inch bulb. What will it be next year when I will have a good sized No. 1? Pola Negri is very dainty, and I think it is a coming cut flower variety.

Had our County Fair here last week, and I exhibited over 50 varieties, and people came here from Dubuque, a city of 40,000 population, 28 miles away, to see them. Had more comments on the display, and I could not help notice how many people would point to William Kent and say what a pretty flower it was.

Thanking you for the wonderful stock you sent me, and hoping to have some more of your new productions next season. I am into the game now for nothing but the finest stock that I will be able to get. My time is limited, and it will not cost me more to raise Richard Diener and such as it will America, Schwaben, King and such stock.

Awaiting your new list and hoping to hear from you in the near future, I beg to remain,

Yours very truly,

JOSEPH A. FREYMAN.

Gladioli Collections

We are offering this season, SPECIAL COLLECTIONS, made up of one bulb each of our most popular varieties, in order to give our customers the opportunity of getting a choice collection at a greatly reduced cost. However, in collections amounting to twenty-five dollars (\$25.00) or over, we will give no discount, as we have allowed a greater reduction when offering the same. Kindly order by collection number.

SUBSTITUTION IN COLLECTIONS: We reserve the right to substitute when out of a variety listed in any of the collections. Please do not include varieties not mentioned in the same. If your order contains any such, we will be obliged to ignore it.

WE PAY ALL POSTAGE

COLLECTION NO. 1

1	Mrs. Wm. Kent.....	\$.15
4	Sarah Lillie15
22	San Anselmo10
31	Pres. C. C. Moore.....	.15
32	Fairfax15
38	Jack London25
162	Mary Roberts Rinehart..	.20
164	Capt. A. C. Baker.....	.05
186	Lillian Webb05
189	Elizabeth Gerberding....	.10
196	Helen Todd10
198	Ross Valley.....	.10
Value		\$ 1.55
One each of above for.....		\$ 1.00

COLLECTION NO. 2

1	Mrs. Wm. Kent....	\$.15
19	Myrtle McNally25
39	Dr. Lincoln Cothran....	.25
82	John Merle Coulter25
90	Caroline Frear Burke....	.25
102	Ina Collins50
130	Thos. T. Kent.....	.25
145	Mrs. Cothran25
187	Costa Rica25
198	Ross Valley10
203	Sir Roger Casement.....	.25
204	Frank J. Symmes.....	.25
205	David Starr Jordan.....	.25
330	Loreley25
Value		\$ 3.50
One each of above for.....		\$ 2.50

COLLECTION NO. 3

5	Aloha50
13	Sunset50
24	D. J. Whitney	1.00
38	Jack London25
98	Mable Hubbard50
188	Mrs. Mary Stearns Burke..	.50
191	Mrs. H. E. Bothin.....	.25
202	Mrs. John R. Walsh.....	1.00
204	Frank J. Symmes.....	.25
221	London Smoke50
283	Nectarine50
311	Gladis Plath.....	.75
330	Loreley25
Value		\$ 6.75
One each of above for.....		\$ 5.00

COLLECTION NO. 4

23	American Beauty.....	1.00
101	Else Rose75
107	Heart of Juanita.....	.50
113	Mrs. Newell Vanderbilt..	1.00
136	Adeline Kent	1.00
191	Mrs. H. E. Bothin.....	.25
216	Martha Fernekes.....	1.00
218	Yosemite	1.00
285	Mrs. Rudolph Spreckels..	.75
293	Pola Negri	1.00
330	Loreley25
332	Rose Ash50
341	Waikiki	1.00
Value		\$ 10.00
One each of above for.....		\$ 7.50

RICHARD DIENER CO., INC., KENTFIELD, MARIN COUNTY, CALIFORNIA

COLLECTION NO. 5

19	Myrtle McNally.....	\$.25
23	American Beauty.....	1.00
90	Caroline Frear Burke....	.25
101	Else Rose.....	.75
102	Ina Collins.....	.50
113	Mrs. Newell Vanderbilt..	1.00
166	Diener's White.....	1.00
173	Hawaii.....	.50
176	Miss Maud Fay.....	.50
180	Mrs. Truxton Beale.....	.50
188	Mrs. Mary Stearns Burke..	.50
199	Emile Ashe.....	.50
202	Mrs. Jno. R. Walsh.....	1.00
209	Genevieve Bothin.....	.50
218	Yosemite.....	1.00
221	London Smoke.....	.50
236	Marin.....	.50
285	Mrs. Rudolph Spreckels..	.75
293	Pola Negri.....	1.00
318	Katharine F. Hess.....	1.00

Value\$ 13.50
One each of above for.....\$ 10.00

COLLECTION NO. 6

23	Diener's American Beauty	\$ 1.00
24	D. J. Whitney.....	1.00
67	Mrs. J. K. Armsby.....	3.00
101	Else Rose.....	.75
117	Sierra.....	1.00
174	Atlantis.....	1.00
175	Mrs. Leon Douglas.....	3.00
190	Altamyra.....	2.00
192	Victory.....	1.00
200	Mr. H. A. Hyde.....	1.00
216	Martha Fernekes.....	1.00
218	Yosemite.....	1.00
226	Pasadena.....	1.00
240	Salome Jane.....	1.00
257	California Giant.....	3.00
283	Nectarine.....	.50
311	Gladis Plath.....	.75
318	Katharine F. Hess.....	1.00
321	Elf (2 bulbs).....	1.00
326	Phylos.....	1.00
327	Dr. Adolph Rosenthal...	1.00
328	Bubbles.....	2.00
333	Wistaria.....	.25

Value\$ 29.25
One each of above for.....\$ 25.00

COLLECTION NO. 7

67	Mrs. J. K. Armsby.....	\$ 3.00
175	Mrs. Leon Douglas.....	3.00
237	Thos. A. Edison.....	5.00
206	William Kent.....	5.00
286	Ruth Taylor.....	15.00
297	Mrs. Robt. Cunningham..	5.00
305	J. A. Carbone.....	30.00
331	Mr. W. H. Phipps.....	30.00
336	Dr. F. E. Bennett.....	30.00

Value\$126.00
One each of above for.....\$100.00

COLLECTION NO. 8

89	Norma Krausgrill.....	\$ 2.50
96	Richard Diener.....	5.00
175	Mrs. Leon Douglas.....	3.00
184	Alma.....	5.00
211	Zoe.....	3.00
218	Yosemite.....	1.00
220	Eldiva.....	4.00
234	Belvedere.....	5.00
241	Victoria Fredericks.....	5.00
257	California Giant.....	3.00
312	Mrs. Richard Lohrman..	1.50
320	Esther Olson.....	3.00
335	Mr. Henry Bechman....	5.00
337	Virginian.....	4.00
354	Thais Valdemar.....	3.00
355	Lagunitas.....	5.00
361	Carmelita.....	3.00
367	Cattlaya.....	3.00

Value\$ 64.00
One each of above for.....\$ 50.00

COLLECTION NO. 9

276	Bernard Shaw (½ size) ..	\$ 5.00
286	Ruth Taylor (½ size) ..	7.50
295	Blasco Ibanez (½ size) ..	5.00
305	J. A. Carbone (½ size) ..	15.00
331	Mr. W. H. Phipps (½ size)	15.00
336	Dr. F. E. Bennett (½ size)	15.00
338	Geraldine Farrar (½ size)	37.50
339	Henry Ford (½ size) ...	25.00

Value\$125.00
One each of above for.....\$100.00

COLLECTION NO. 10

269	Geisha.....	\$ 10.00
276	Bernard Shaw.....	10.00
304	San Jose.....	5.00
317	Lucia.....	5.00
329	Moonbeam.....	10.00
331	Mr. W. H. Phipps.....	30.00
335	Mr. Henry Bechman....	5.00
338	Geraldine Farrar.....	75.00
339	Henry Ford.....	50.00

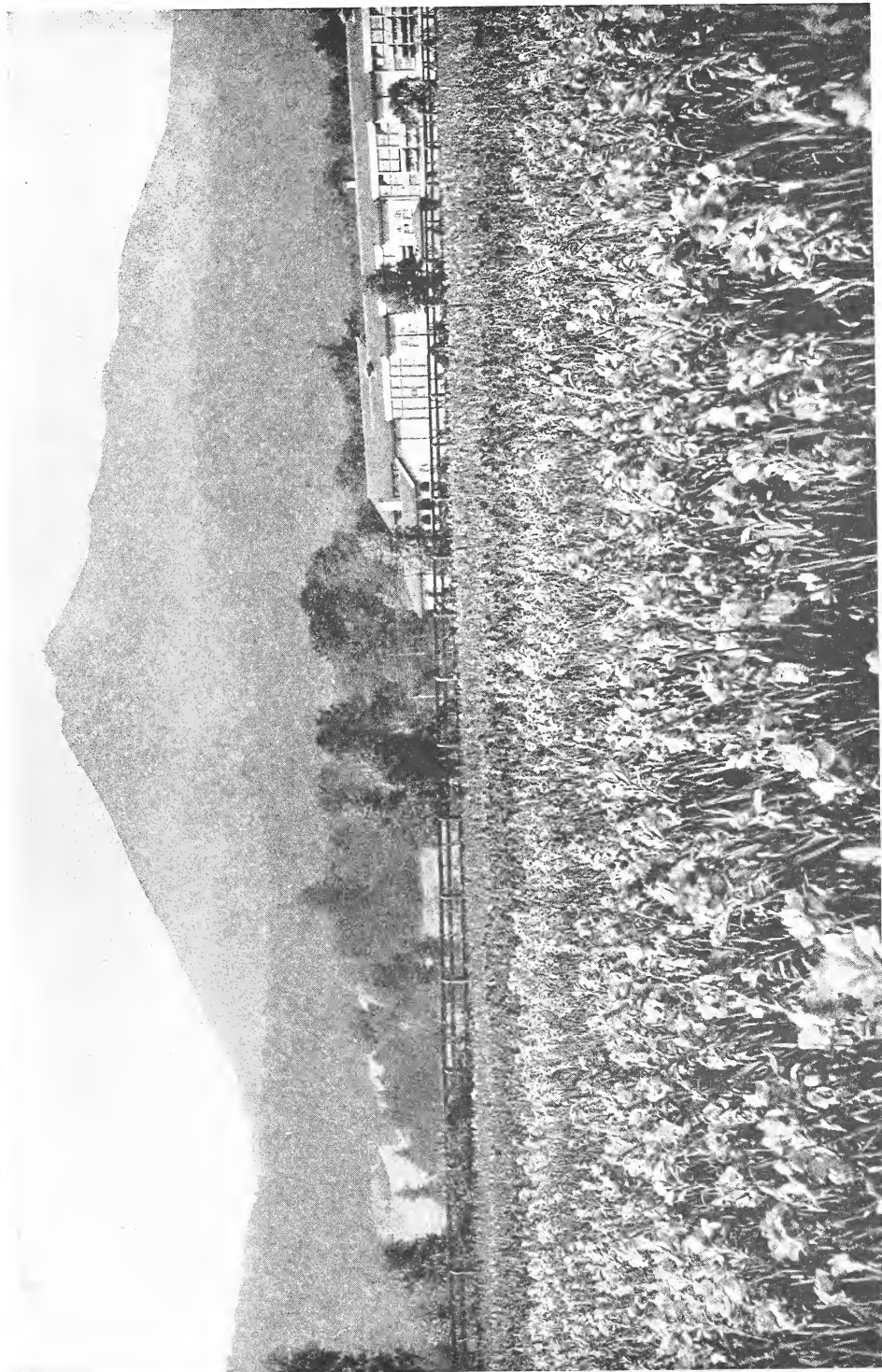
Value\$200.00
One each of above.....\$150.00

COLLECTION NO. 11

In Shades of Red

82	John Merle Coulter.....	\$.25
107	Heart of Juanita.....	.50
164	Capt. A. C. Baker.....	.05
192	Victory.....	1.00
203	Sir Roger Casement....	.25
226	Pasadena.....	1.00

Value\$ 3.05
One each of above for.....\$ 2.00



PART VIEW OF OUR NURSERY, WITH THE FAMOUS MT. TAMALPAIS IN THE BACKGROUND

RICHARD DIENER CO., INC., KENTFIELD, MARIN COUNTY, CALIFORNIA

COLLECTION NO. 12

Ashes of Roses Color

145	Mrs. Cothran	\$.25
186	Lillian Webb05
198	Ross Valley10
209	Genevieve Bothin50
221	London Smoke50
332	Rose Ash50
361	Carmelita	3.00
Value		\$ 4.90
One each of above for		\$ 3.50

COLLECTION NO. 13

White, Cream and White With Markings

19	Myrtle McNally	\$.25
22	San Anselmo10
90	Caroline Frear Burke ..	.25
98	Mable Hubbard50
117	Sierra	1.00
166	Diener's White	1.00
180	Mrs. Truxton Beale50
199	Emile Ashe50
200	Mr. H. A. Hyde	1.00
Value		\$ 5.10
One each of above for		\$ 3.50

COLLECTION NO. 14

Lavender and Rose Shades

4	Sarah Lillie	\$.15
9	Sausalito50
13	Sunset50
101	Else Rose75
130	Thomas T. Kent25
173	Hawaii50
176	Miss Maud Fay50
187	Costa Rica25
189	Elizabeth Gerberding ..	.10
196	Helen Todd10
311	Gladis Plath75
333	Wistaria25
Value		\$ 4.60
One each of above for		\$ 3.00

COLLECTION NO. 15

American Beauty Color and Magenta

23	Diener's American Beauty	\$ 1.00
32	Fairfax15
220	Eldiva (½ size)	2.00
281	Del Monte (½ size)	2.50
Value		\$ 5.65
One each of above for		\$ 4.00

COLLECTION NO. 16

Yellow, Salmon and Orange Shades

24	D. J. Whitney	\$ 1.00
31	Pres. C. C. Moore15
38	Jack London25
39	Dr. Lincoln Cothran25
162	Mary Roberts Rinehart ..	.20
188	Mrs. Mary Stearns Burke	.50
191	Mrs. H. E. Bothin25
198	Ross Valley10
240	Salome Jane	1.00
283	Nectarine50
293	Pola Negri	1.00
333	Wistaria25
Value		\$ 5.45
One each of above for		\$ 3.75

COLLECTION NO. 17

Flame Color

205	David Starr Jordan25
218	Yosemite	1.00
232	Flame	1.00
277	Beatriz Michelena	4.00
283	Nectarine50
354	Thais Valdemar	3.00
value		\$ 9.75
One each of above for		\$ 7.50

Detroit, Mich., January 17, 1923.

Mr. Richard Diener, Kentfield, Cal.

Dear Sir:—My small order of Glads was received. It pleased me immensely. Most of the corms measured over three inches across. This order convinced me that you give much attention and consideration not only to large orders, but to small ones as well; since it consisted only of one corm of a kind, and in several cases of a small one.

About last year's order, will say that Mrs. Wm. Kent, American Beauty, John Merle Coulter, Mary Stearns Burke, Mrs. Willard Richardson gave each over a hundred cormels and those from Anna Eberius and Mrs. Willard Richardson were exceptionally large.

Very respectfully,

ADAM S. STEINHAEUER, M. S.

Midland, Michigan, Aug. 30, 1923.

Richard Diener Co. Inc.,

Dear Sirs:—I had some wonderful blooms from your bulbs and took seven prizes at the Saginaw show, three of them being firsts.

My spike of American Beauty was very much admired, and according to comment was better than had been shown in previous years. California Giant is just opening with a 5" 6" spike and is still growing. I am looking forward to the receipt of your new catalog, as I shall wish to try out a few of your recent and more of your older varieties. I am looking forward to the time when Henry Ford, Geraldine Farrar and W. H. Phipps will come within the range of my purchasing power.

Yours truly,

C. C. KENNEDY.



NOTE—WHILE PLANT HAS SEED RIPE, NEW FLOWER SPIKE IS APPEARING



Diener's Mammoth Amaryllis Hybrids

For years Mr. Diener has been working on Amaryllis to enlarge and enrich the coloring, and we have now a good stock on hand, the colors ranging from white to all shades of pink; red to the deepest scarlet; the most brilliant and dazzling colors imaginable. The flowers are from 10 to 14 inches in diameter and there are mostly four flowers to the stem. Unlike the old Amaryllis, which flowers only once a year, these new hybrids bring a spike every 3 to 4 months. They are very valuable for cut flowers. If the pollen is removed when the flowers open, they will last for several weeks.

Diener's Mammoth Amaryllis Hybrids are the coming big show objects of the future. Anyone who has some space in the greenhouse should raise a batch of these seedlings. Cultivation is simple, as they grow very easily. Soil suitable for a geranium or Fuchsia is all right for these Amaryllis. They must have very little shade when under glass, and during the summer kept out in the open in the full sun. When bulbs are larger, it is necessary in planting that just the roots be placed in the ground, the whole bulb must be above the ground. Another point of importance is: Do not water while the ground is wet. Wait until soil gets dry.

These Amaryllis should be kept under continual cultivation all the year around; never rested or kept dry, the nearer the temperature is kept to 70 degrees during the night, the more, and the better they will flower.

HOW TO SOW OUT AMARYLLIS SEED

Sow out in boxes or seed pans (in greenhouse or hotbed), containing finely sifted sandy leaf mold to a thickness of three inches. Smoothen out surface of soil evenly and wet thoroughly. Spread seeds closely together (so close that they touch one another), and cover with the same soil just sufficient to hold them down. Keep moist but not too wet. If air is too dry, cover with glass. In case of very hot sun, care must be taken that glass is covered with a sheet of newspaper, in order to prevent heat forming between glass and soil, which will cook the young plants.

Young plants will come up in about three weeks and should remain in the same box for another two or three months. Then replant in three inch pots, or in boxes about two inches apart. Seedlings, when given the proper care, will commence to flower 18 months after sowing. Seed can be sowed out at any time of the year.

15 seeds \$1.00, 100 seeds \$4.00, 1000 seeds \$35.00

AMARYLLIS BULBS—DIENER'S HYBRIDS

Young stock ready to flower, \$2.00 per bulb, \$20.00 per dozen; \$3.00 per bulb, \$30.00 per dozen. Other bulbs of larger size at \$5.00, \$7.00, \$10.00 and \$15.00 each, according to the size of the flowers. Prices of larger quantities on request.

Petunias

DIENER'S RUFFLED MONSTERS

Diener's Ruffled Monsters are so well known to amateurs and professionals alike, and have been shown at almost every flower show in the United States, Canada, Australia and New Zealand, as well as in Europe, that they are proving to be the greatest sensation among flower novelties.

The varieties that we are sending out this year have again been greatly improved over those of former years, and have some new colors added as well as the Double Varieties, that we are offering for the first time.

Thousands of visitors from all parts of the Globe have visited our place, expecting to see something great in Petunias, and were more than surprised at the high perfection to which we have brought them; and rightly so, the old petunias were considered by everyone to be the commonest of garden flowers, while the new Ruffled Monsters have been so greatly improved, that they stand on an equal level with the orchid in beauty and coloring.

Our aim is to give our customers the finest Petunia Seed obtainable, and we will go to any trouble and expense to produce it. All of our seed is raised in lath houses, where insects are excluded and pollination is done artificially by hand. This is the only way to get seed true to type. Besides this, our climate is the most ideal in the world for producing perfectly ripened seed, as we have no rain during the time that it is setting. Most all of the Petunia Seed produced today is raised in the open, and the pollination is done by insects. Seeds raised in such a way are inferior.

As Petunias revert to the old type continually, it does not pay anyone to raise his own seed, as in most cases the results will be poor. It requires long years of experience to know the habits of Petunias and to overcome the effects of reverting. No matter how small a quantity is needed, you will find you will do better by buying our seed, than by raising your own.

In shipping seed, we take the utmost care to have it arrive in perfect condition. We take pains in packing so that it will be moisture-proof, and at the same time will not be crushed in transit.

Most of the other flowers have their seasons, and bloom only once a year, but not so with the Petunias. They flower continually, all the year round, making them of still greater value. They are very good as a cut flower, but many people are not aware of the fact. When put into water, the stems of the cut petunias will last from 2 to 3 weeks and new flowers will bloom while the old blossoms are dropping off.

Instructions for Sowing Petunia Seeds

Prepare a seed bed by taking two parts of any-light compost or leaf mold thoroughly mixed with one part of clean sand. Sift all through a fine sieve. With this mixture, fill flats or seed pans, pressing down the soil to a flat surface within two inches of the top. Give a thorough soaking. After the water has seeped into the soil, sprinkle the Petunia Seed evenly over this surface, but do not cover with the least bit of soil. To prevent attacks, however, of fungi, which might easily kill the young Petunia Plants, sprinkle the newly sown flats with charcoal dust. Place a clean pane of glass over the flats or seed pans, and in the daytime, if reached by the sun's rays, place a single sheet of newspaper over the glass to prevent burning. At night and in dark weather remove this sheet of paper. Avoid carefully all excess of moisture and have pans near glass in well ventilated atmosphere. As soon as the seed sprouts, (say in 8 to 10 days after sowing, if kept at a temperature of 60 degrees) take off the pane of glass entirely. The young plants should be transplanted as soon as possible into flat boxes, spacing them an inch apart.

If this seed is handled right, every kernel will germinate, as they are cleaned by a process where only fertile kernels are selected. Ants will carry off the seeds if they have any access to the same. Snails will eat the young seedlings, a great many in one night. For this reason, seed boxes should be placed so that snails and ants are unable to reach them. Most of the loss of the seed occurs in this way.

We would suggest in this case that the seed box be placed on small blocks of wood, the blocks resting in jars or pans, the latter containing either oil or water. The ants or snails are unable to cross the oil or water, and consequently cannot reach the seed.



PETUNIAS — DIENER'S RUFFLED MONSTERS. (Seedlings in 3-inch pots twelve weeks after sowing.)

Richard Diener Co. Inc., Kentfield, Cal.

Dear Sir:—This is our third year using your seeds. We have used quite a bit of your Petunia Seed. You should have seen the plants, they simply could not be beat. They sold like wild fire and we ran short of plants before the season was over.

Waco, Texas, January 9, 1923.

Very truly yours,

WOLFE the Florist.

Richard Diener Co. Inc., Kentfield, Cal.

Gentlemen:—The Petunias I had last year were just immense, some blossoms being 7 inches in diameter. I live one mile south of the village and many people come down on purpose to see those Petunias. The 37 varieties of Gladoli I had were beautiful and I will send you a glad order later.

Newark Valley, N. Y., Feb. 26, 1923.

Respectfully,
LOUISE A. GRAHAM.

Richard Diener Co. Inc., Kentfield, California.

Dear Sirs:—Your Petunias last year were prized beyond description. I am growing them as a cut flower, and I have done some wonderful design work with them. There hasn't been a day since last May that I have been without Petunia blooms for work. Other florists have visited my place while doing work with them and pronounced them wonderful for that class of work.

Seavell, New Jersey, Dec. 29, 1922.

Yours very truly,

JOHN L. NORTH, Florist.

Diener's Ruffled Monsters

When ordering, order by number.

- No. 1. Pink: Strong veined center. The size of this variety is from 6 to 8 inches in diameter and the color combination is most exquisite, rivaling the orchid.
- No. 2. Red: With strong veined Mahogany and Black center. Average flower from 5 to 7 inches in diameter.
- No. 3. Variegated: Colors appearing in checks, blotches and stripes of red, pink and white. Centers strong veined. Size 5 to 7 inches in diameter.
- No. 4. White.
- No. 5. Red with Black center: The outside part of the flower is red with the center coal black.
- No. 6. Pale Lilac Pink: Heavily ruffled and center strongly veined; size 4 to 5 inches in diameter.
- No. 7. Red and White variegated: Large Yellow center.
- No. 18. Heavy ruffled: Outside white with blotches and checks of magenta appearing on the edges of the petals. Large yellow center. Size of the average flower is from 4 to 5 inches.
- No. 20. Mauve: Center heavily veined with Royal Purple. One of our most exquisite varieties. The average flower is 5 inches in diameter.
- No. 8. Ruffled Monsters Mixed. All colors of the above mentioned varieties evenly mixed.

THE FOLLOWING VARIETIES ARE SOMEWHAT SMALLER THAN THE RUFFLED MONSTERS.

- No. 9. Flesh Pink Frilled: A most beautiful variety, with edges of the flowers heavily ruffled. The size of the flower is from 3 to 4 inches in diameter.
- No. 10. White Frilled: Snow white with flowers 3 inches in diameter. Plants of very dwarf growth.
- No. 11. Blue or Purple.
- No. 12. Apple Blossom: Pale Apple Blossom pink. Size 3 inches in diameter. Plants of very dwarf growth. With frilled edges.
- No. 13. All varieties mixed including Ruffled Monsters and Pink Glory.
- No. 14. Diener's Pink Glory: The greatest novelty in Petunias, pure flame rose-pink, without a trace of purple. Flowers measure 3 to 4 inches in diameter and are slightly ruffled. Plants grow to a height of from 12 to 15 inches. A very compact grower and is continually covered with flowers. This variety is destined to become the great bedding Petunia of the future.
- No. 15. Blue and White: The flowers of this variety are of medium size. The color combination of the flowers is blue and white, the same appearing in blotches, stripes and speckles. Especially adapted for window boxes or hanging baskets.
- No. 16. White Giant: Snow white. Flowers of the largest size, 5 to 6 inches in diameter. The seedlings of this variety come 95% true. As this seed is very scarce, we will limit it to one package to a customer.
- No. 21. Deep Violet: A velvety flower with a delicate silver seam around the entire edge. Plants grow very sturdy and compact.

Any of the above varieties, 50c a package.

Between two and three hundred seeds in a package.

We do not sell less than full packages.

Wholesale Prices — Petunia Seeds

Diener's Ruffled Monster Petunia Seed Mixed and in Separate colors including Numbers 1, 2, 3, 4, 5, 6, 7 and 8.

1/16 Ounce.....	\$ 7.50	1/4 Ounce.....	\$ 25.00
1/8 Ounce.....	15.00	1/2 Ounce.....	50.00
1 Ounce.....	100.00		

Diener's Blue or Purple and Flesh Pink Frilled, Numbers 9 and 11.

1/16 Ounce.....	\$ 5.00	1/4 Ounce.....	\$ 20.00
1/8 Ounce.....	10.00	1/2 Ounce.....	40.00
1 Ounce.....	80.00		

Diener's Pink Glory No. 14 (Pure Flame Rose-Pink).

1/16 Ounce.....	\$ 8.50	1/4 Ounce.....	\$ 32.50
1/8 Ounce.....	16.25	1/2 Ounce.....	65.00
1 Ounce.....	100.00		

Note: Prices on larger quantities of DIENER'S DOUBLE VARIETIES, Numbers 17, 22, 23, 24 and 25 may be had on request.

Double Varieties

- No. 17. Pale Sulphur Yellow: Flowers single and double with heavy frilled edges. Entirely new. It being the first clear yellow. Size from 3 to 4 inches.
Price per package.....\$.50
- No. 22. Rose Color Double: The brilliancy of this flower makes it stand out above everything else. Very showy and striking, wonderful for massing in beds or borders. Very free blooming. Plants are of very dwarf growth, reaching a height of only 6 to 7 inches. This variety comes 50% double. Flowers 2 inches in diameter.
Price per package.....\$.50
- No. 23. "ROSA BONHEUR": Pale amaranth pink. Flowers double, averaging 2 inches in diameter. Of very dwarf growth. Makes an attractive bed or border. Flowers bloom constantly.
Price per package.....\$.50
- No. 24. GIANT DOUBLE FRINGED MIXED: Colors ranging from snow white to all the shades of pink and mauve, purple and dark red, the lighter shades predominating. The double flowers are very large and perfectly formed, some being beautifully fringed, while others are heavily ruffled and fluted. This mixture is the very finest that can be had.
Price per package.....\$1.00
- No. 25. DOUBLE FRINGED MIXED: Flowers double and of all colors imaginable. Plants sturdy and erect, yielding a profusion of brilliantly marked flowers, some being fringed, while others are fluted and frilled, having lace-like edges. The pastel coloring in these blossoms rivals the orchid.
Price per package.....\$.50

Pansy Seed

Giant Excelsior

A most beautiful Pansy Mixture. They contain every color in the rainbow, and the single flowers are of the very largest size. They are ruffled and fluted, and for bedding purposes are unexcelled.

Per package.....	\$.50
$\frac{1}{2}$ ounce.....	1.00
1 ounce.....	6.00

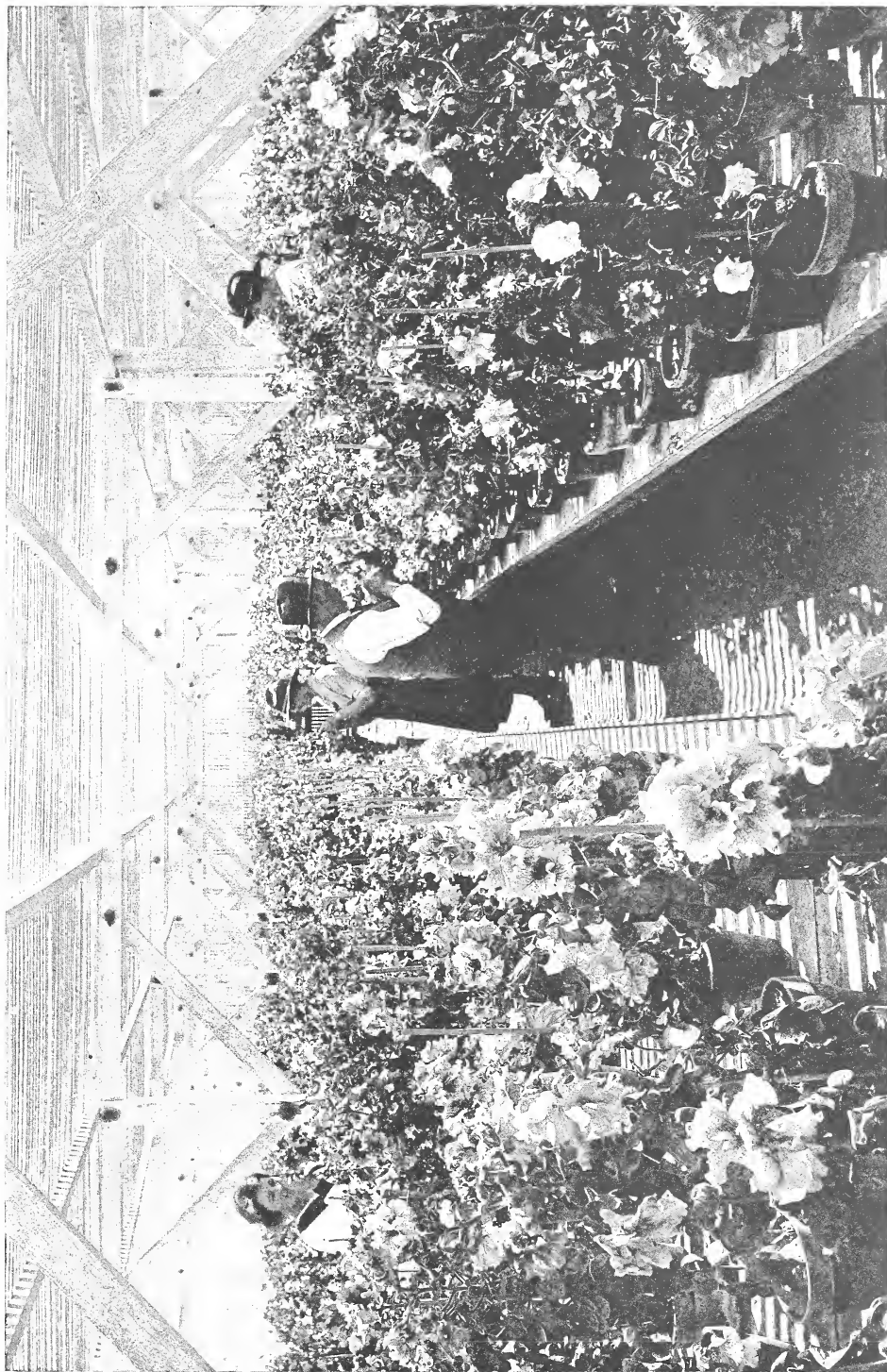
Oregon Giants

A pansy strain of immense size and of wonderful colors.

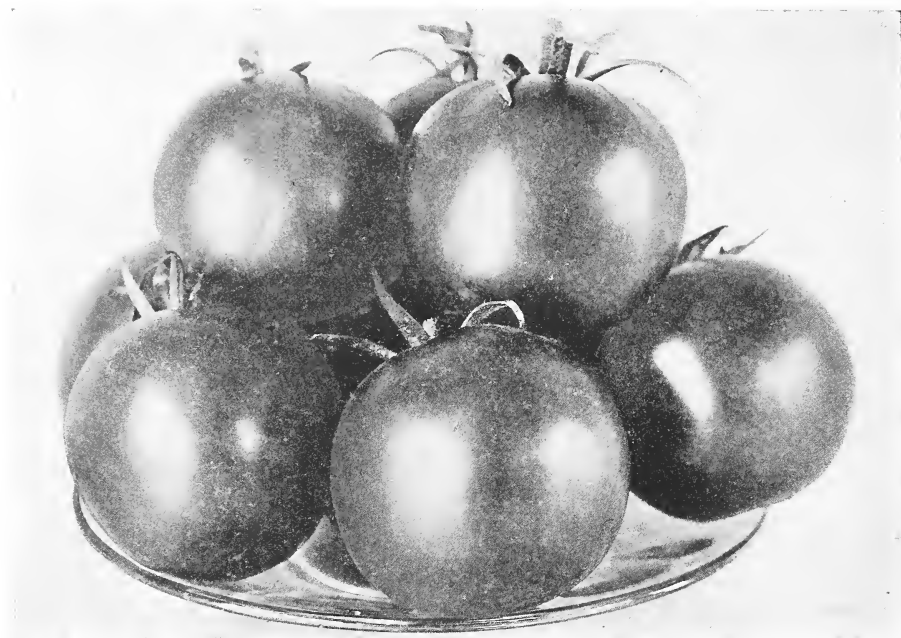
Per package.....	\$.75
$\frac{1}{2}$ ounce.....	1.50
1 ounce.....	10.00

Directions for Sowing

Any rich, sandy compost soil or old hotbed soil is good to sow the seeds out in, either in boxes or hotbeds. Level off the ground and sow seeds thickly. Cover to the thickness of the seeds with the same soil, and keep moist. As soon as the seedlings have from 2 to 3 leaves, transplant them to two inches apart either in boxes or in the open.



PART VIEW OF LATH HOUSES, WHERE PETUNIA SEED IS RAISED BY ARTIFICIAL HAND POLLENATION



The Pepper Tomato

An entirely new fruit, a cross between a bell pepper and tomato. Many of our visitors this summer have tested this fruit, and all invariably declared the same very much richer in flavor than the tomato. The shape of the fruit is oval, and shows the corners like the bell pepper. The color is scarlet and very different from the tomato. Flesh is of a beef steak color, the inside is fully filled out, but shows more the pepper formation, single fruit weighing up to one pound. The growth of this plant is very vigorous, and should be planted 6 to 8 feet apart. The leaves show no signs of any disease whatsoever. It is an extra early ripening and free-bearing variety. We predict a great future for this tomato, as it is perfect in every respect.

Price per package.....	\$.25	1 oz.	1.50
1/2 oz.75	1 lb.	20.00

Carters Sunrise Tomato

A very early but small variety; round as an apple. It grows in clusters, about ten tomatoes in one cluster. Six tomatoes weigh about one pound. The flesh is a dark red and of good taste. It is a very heavy yielder and one of the best varieties for forcing under glass.

Per package.....\$.25

The Burbank Tomato

This is an extra early variety. The flesh is a deep red and of good flavor. The bushes reach a diameter of 4 feet only and are loaded with fruit.

Per package.....\$.25

The Diener Tomato

(Blight Resisting)

AWARDED GOLD MEDAL at the California Industries and Land Show, Oct. 5, 1919

This tomato was originated by Richard Diener in 1917, and has proven in every respect far superior to anything existing now. The size of the first fruit reaches the weight of 3 pounds, but the average fruit weight is about one pound, is perfectly filled out and does not contain any hollows like so many other varieties and the surface is as smooth as an apple.

The flesh is more solid than any other Tomato now known, and for dehydrating is a most valuable variety. It is a magnificent dark red shade, which makes it very attractive; it is very sweet and free of the acid taste. For catsup it is unexcelled, as it makes a very high red color; contains very little seed. The skin is a deep orange red.

The yield is enormous and is not reached by any other variety in existence. The most astonishing thing about this tomato is that it has proven to be absolutely blight resisting. It also endures drought better than any other variety on the market today.

The growth of this variety is strong and healthy, and plants have a diameter of 6 to 8 feet.

For long distance shipping purposes this variety is ideal.

All the seed we send out is absolutely true, as we raise it from cuttings of the original plant, and as the whole field is of the same plant, it is impossible for side crossings. For this particular reason we advise you to always buy your seed direct from us in order that you are sure to have the same quality that you have now, as seeds raised from seedlings will vary and not be the same.

This tomato has been grown all over the United States and Canada, and the reports from everywhere are highly satisfactory, as you will note when reading testimonials.

Diener Tomato Seed

Cutting Raised Seed

Per package	\$.25
Per trade package50
One oz.....	1.50
One lb.	20.00

Seedling Raised Seed

One oz.....	\$ 1.00
One lb.	15.00

INSTRUCTIONS FOR SOWING SEED

Seeds should be sowed in boxes during the months of January and February. If possible, replant once about two inches apart in light compost of leaf mold thoroughly mixed with one part of sand. Keep indoors in a frost-protected place. As soon as danger of frost is over put out into the open field in the full sun. Have ground plowed from 10 to 12 inches deep. If set in a light or sandy ground, plant six feet apart, and if in heavy ground, eight feet apart. Keep the ground free from weeds and well cultivated; water them once a month. Do not cut anything on the vines or stake the plants. Let the vines grow their natural way, as in this way the growth will give the fruit even shade and the sun will not cook it. Do not be afraid of the fruit rotting when on the ground, as this variety will not do so; even rainy weather will do no harm to the fruit. This tomato can be washed without being cracked by the water.

Richard Diener Co. Inc., Kentfield, Cal.

Dear Sirs:—I bought some seed of you several years ago, and my sister-in-law took some to the Tehama County Fair. Three tomatoes weighed 15 pounds. They are surely a fine tomato. Please send your catalog.

Yours very respectfully,

MRS. J. B. OSBORN.

Flournoy, Calif.

Hollister, Cal., January 8, 1923.

Richard Diener Co. Inc.,

Dear Sirs:—It might be of interest to you to know that I was presented with 8 acres of your plants last year and had a most satisfactory yield. Sold 101 tons and gave several tons away. Did not irrigate. Largest tomatoes weighed 2¾ lbs. each. Many boxes of 45 tomatoes weighed 60 lbs. each. Cannery was always pleased to see my truck unload. Was not docked once. Many vines yielded over two boxes to a picking.

Yours,

HERBERT A. SCHULZE.

Dahlias

The following is a list of new Dahlias that we are offering for the first time. They are the results of many years of labor, and are crossings of the very finest varieties in existence. They are the cream of fifty thousand seedlings.

The main object in producing these varieties was to get long wiry stems, which the majority of the finest Dahlias now on the market are lacking. Our new varieties have great long, wiry stems, and are of extremely sturdy growth. The sizes of most all of them are the very largest so far produced. Their colorings are the acme of perfection.

These creations will equal, in the Dahlia World, what the Diener varieties of Gladioli stand for in the Gladiolus line.

We are sending out young green cuttings out of three inch pots the latter part of May. Only those varieties, for which the dozen price is given, may be had in quantity. Others will be limited to one of each to a customer.

NOTE

As there are thousands of named varieties on the market today we are listing ours according to number, in order to avoid using names which may have already been given some other varieties.

DIENER NO. 1.

An immense Chrysanthemum Type Dahlia of real ivory white with a pink underground, shading lighter toward the center. Because of its delicate color, fine foliage, long, wiry stems, it is a great contribution to the Dahlia Kingdom.

\$10.00 each

DIENER NO. 2.

Flame grenadine red with the extreme outer petals tipped with gold. Petals fold back very regularly, showing a very neatly folded center of red. This bloom resembles a large flaming ball, and is extremely striking and attractive. Stems long and rigid. A distinctly beautiful variety, admired by every visitor to our place.

\$3.00 each

\$30.00 doz.

DIENER NO. 3.

A semi-cactus of great size. Bright Picric yellow, no markings. Petals long and curly, sturdy growth and enormously free blooming. Long, strong stems.

\$3.00 each

DIENER NO. 4.

This exquisitely beautiful semi-cactus is of bright picric yellow. The petals are of good substance, incurved and twisted so that each blossom is a striking bouquet in itself. Long, wiry stems. One of the finest in its class. Hot and dry weather does not affect this variety. Very large. One of the finest varieties ever produced.

\$5.00 each

\$50.00 doz.

DIENER NO. 5.

Another beauty of the semi-cactus class. A very odd color combination. Amber-buff with old rose and ruby shadings. Long twisted and curling petals. Good stems and a free bloomer.

\$3.00 each

DIENER NO. 6.

Splendid variety of Champagne color shading into yellow at the center. This is an enormous bloom, each petal being very large and folded back, producing a large, round mass of color. Long, rigid stems. Should be in every collection.

\$10.00 each

DIENER NO. 7.

Snow white with a faint touch of lemon in the center which gradually grows lighter as the bloom opens wider. The petals are broad and without any markings. A very fine strain of Dahlia.

\$5.00 each

DIENER NO. 8.

One of the most beautiful decoratives yet produced, of pure Chalcedony yellow. A most delicate color. Very long petals, some having pointed tips and folded together, while others are very deeply divided and cut out. Center petals very closely folded together. A perfect specimen of its class. The flowers are borne high above the foliage on long, rigid stems. Perhaps the largest in existence.

\$10.00 each

DIENER NO. 9.

Cream background, petals colored with pinkish lilac, growing into a deeper shade of mallow purple in the center. Tips of petals are divided, giving the flower a beautifully fringed effect. The stems are extra fine and long, and the blooms last well when cut.

\$10.00 each



DIENER NO. 10.

A most striking combination of flaming coral and buff. The larger part of the flower is an intense coral and very iridescent, while the two outer rows of petals are tipped with straw. Petals are long and folded back, forming a large, flat flower. Good foliage and healthy grower. Stems very long and tough.

\$5.00 each

DIENER NO. 11.

A large blossom of Dahlia Purple with maroon shading. A well rounded bloom with petals very symmetrical. Deep colored center. Very long, wiry stems. An exquisitely beautiful specimen of the Dahlia World.

\$5.00 each

DIENER NO. 12.

A many-petaled Peony of pure Magenta with no markings. Petals are notched and cut out so that each one has three points, giving a wonderfully fringed effect. A most unique creation which should be in every collection.

\$5.00 each

DIENER NO. 13.

A most pleasing blossom of rose pink with straw color shading. Outer points show traces of lilac. A large, flat bloom, having long, broad petals arranged symmetrically. Good cut flower variety. Fine foliage and long, strong stems.

\$5.00 each

DIENER NO. 14.

An enormous bloom of velvety carmine. No markings. Petals are long and twisted. Center practically covered with smaller petals, so that the blossom gives a glorious red effect. Fine foliage and strong growth.

\$5.00 each

DIENER NO. 15.

Champagne tinged with pinkish lilac. An unusually soft and well-blended color. Petals very broad and evenly arranged. A good, full decorative. Stems long and rigid.

\$5.00 each

DIENER NO. 16.

A rosy pomegranate color with tips of petals shading into old rose. Petals of extra fine substance. Flowers immense and borne on long, rigid stems. An excellent cut flower variety.

\$5.00 each

DIENER NO. 17.

This very attractive Decorative of Bordeaux, tipped with Dahlia purple, very iridescent. Large, broad, open petals. Good long stems.

\$5.00 each

DIENER NO. 18.

A very beautiful Dahlia of the Decorative type, rosy pink underground, overlaid and striped with Amaranth pink. Very free blooming. Sturdy stems.

\$3.00 each

DIENER NO. 19.

An exquisite combination of sulphur yellow and shell pink. A Decorative of great merit. Petals broad with slightly rounded tips, each being outlined with a faint pink line, so that every petal stands out individually. Flowers very hardy and set on long, sturdy stems. One of our best.

\$10.00 each

DIENER NO. 20.

Large Decorative of fine form with very broad petals. Ground color is white with purplish lilac coloring. Long, strong stems. This Dahlia is perfect in every respect. Immense in size.

\$10.00 each

DIENER NO. 21.

A large full blossom of Vandyke red. Petals long and open, and of extremely heavy texture. Free blooming and of splendid growing habits. Good, strong stems.

\$5.00 each

DIENER NO. 22.

Large open flower of velvety texture. Color is ox-blood red, very striking. Petals broad and wide open. Fine foliage and flowers held erectly on very long stems.

\$5.00 each

DIENER NO. 24.

A very fine semi-double variety. Amaranth pink overlaid with Tyrian pink. Good, broad petals. Very free blooming. Good foliage and stems.

\$3.00 each

DIENER NO. 25.

Another of the semi-double variety. Real mallow purple with wide open petals. Large blossom, very free blooming. Long, wiry stems.

\$3.00 each



DIENER NO. 4

RICHARD DIENER CO., INC., KENTFIELD, MARIN COUNTY, CALIFORNIA

DIENER NO. 26.

A very much admired Decorative of pure white. No markings whatsoever. Wide open petals, blossoms large and full. Exceptionally fine stems and foliage. Good, clean grower.

\$5.00 each

DIENER NO. 27.

A semi-double of fine form. Liseran purple shading into pale olive-buff in the center. Large twisted petals, curling artistically. Very fine stems.

\$3.00 each

DIENER NO. 28.

Citron yellow heavily overlaid with pale Rose Purple. Very large decorative. Petals extremely wide and long. Wide open. Good, tough stems. A beauty.

\$5.00 each

DIENER NO. 29.

An immense decorative of extremely heavy substance. Deep Nopal red. Outer rows of petals tipped with old gold. Very iridescent and velvety. Good, long, wiry stems.

\$3.00 each

DIENER NO. 30.

Liseran purple with rose purple underground. Long, broad petals, slightly curled and twisted. Immense flower. Stems long, very heavy and wiry, and of erect build.

\$5.00 each

DIENER NO. 31.

Enormous Decorative of Barium Yellow, overlaid with pinkish cinnamon and iridescent old rose. Very long, wide petals. Stems extra long and wiry and bear the blooms correctly.

\$10.00 each

DIENER NO. 34.

A striking large Double. Very iridescent Rhodamine purple. Center Aster purple. Each petal is unusually large and wide open. Long, wiry stems bear the blooms beautifully.

\$5.00 each

\$50.00 doz.

"HELIO"

A very striking Peony type of bright canary yellow. Stems long and wiry and hold the flowers correctly. Flowers of the very largest size and enormously free blooming. Strong and healthy grower. It is perfect in every respect—one of the finest productions on the market.

\$1.00 each

\$10.00 doz.

"APRICOT"

Large semi-double. Jasper pink, overlaid with lemon chrome around the center. Shell pink underground. Very iridescent. The whole coloring blended together gives an apricot shading. Gorgeous flower. Stems long and strong. Petals are large and wide open, curling artistically.

\$1.00 each

\$10.00 doz.

Peckskill, New York, September 11, 1923.

My Dear Mr. Diener:—Last Spring I purchased a package of your Mrs. Carl Salbach Dahlias seeds, and I have succeeded in raising about fifty plants. During July I was in Chicago, and when I returned found that all of our hillside was pretty well dried up, as there had been only three or four short showers during the whole month. August was no better and we were forbidden to use the hose by the village authorities. However, I had the dish and bath water saved, and managed to keep the Dahlias growing, but of course their growth is much stunted under these adverse conditions. They are just now beginning to bloom. Seven or eight of the Salbach Seedlings have bloomed thus far and I am delighted with them. One is a beautiful clear pink and soft yellow peony perfectly formed. Another is a most unusual flower of old rose and tan, with petals curled and twisted and all of the petals having three divisions. It looks more like a huge Crego Giant Aster than like a Dahlia.

Then there are two lovely white Peony Dahlias, one creamy, and the other a pure white, also a perfect white decorative. The first blossom being rather small. Then there is a large tango duplex and a mauve pink duplex. They stand up as stiff and straight as a ramrod.

Being a Sister of Mercy with no money of my own at my disposal it has only been possible for me to buy a few of the cheaper priced Dahlias each year and I tried to add to my numbers and variety by buying cheaper seed which produced numerous plants and blossoms, either brick red or magenta singles. Yours was the first expensive seed I have ever bought, and already with only a few plants in bloom, I am more than pleased with the results.

Hoping that you will forgive this letter from an entire stranger and that next year you will again give the public the opportunity of purchasing seed which your skill has produced.

Yours very sincerely,

SISTER MARY IRENE, C. S. M.

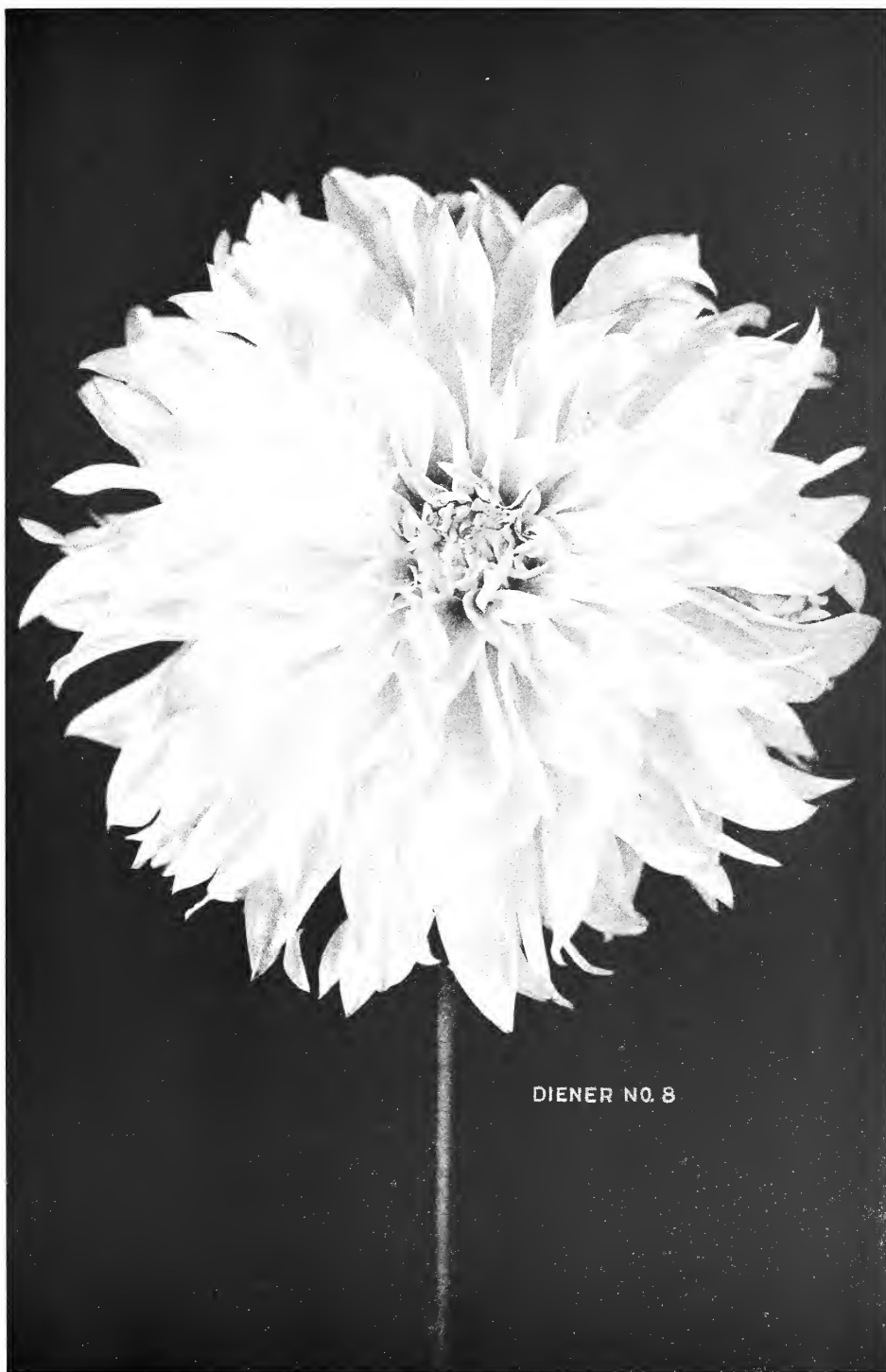
Savannah, Ga., Mar. 13, 1922.

Richard Diener Co. Inc., Kentfield, Cal.

Gentlemen:—I am inclosing herewith an order for one hundred (100) seed of your dahlias. I purchased a package of seed from you last spring (50 cent package) and I must say that I never saw such beautiful flowers as to size and shades of colors. Some of the flowers were of the cactus type and as large as $5\frac{1}{2}$ inches in diameter.

Yours very truly,

E. J. RANKIN.



DIENER NO. 8

Dahlia Seed

Selected from the most up-to-date Dahlias in existence of all the most modern types. This mixture contains all colors. Our rainless California summers make it possible to get seed from the very double varieties, which is extremely difficult in states where it is rainy during the time when seeds should set. People handling our seeds this past year have written us of their successful results, which you may see by the testimonials.

Price per package (100 seeds).....\$.50

Dahlia Seeds from Mrs. Carl Salbach's Seedlings

The new Dahlia—Mrs. Carl Salbach—is in our opinion the longest and strongest stemmed Dahlia we have ever seen. Most of the large Dahlias in existence now lack good long stems. For this reason Mr. Diener made a great many crosses with the Mrs. Carl Salbach Dahlia, using the pollen of all the best varieties, and succeeded in raising several thousand seedlings which brought a percentage of 95% double and of coloring beyond description; also of very large size and the majority with very long stems. We saved all the seed of those seedlings, and so we are able to offer you something extraordinarily fine in Dahlia Seed.

Price per 100 seeds.....\$3.00

Directions for Sowing Dahlia Seeds

Dahlia seed should be spread out on a smooth surface of sandy leaf mold soil and gently pressed in with a flat board. Then shake some of the same soil over the seeds with a sieve, barely covering them. Keep them in a warm and moist place. Under no conditions let the soil dry out. Place glass or cardboard over the flats to conserve moisture. After the seeds begin to germinate, uncover the boxes and hang cheesecloth, so as to protect them from the blazing sun for a few days. Seeds will sprout unevenly. Some at once and others very much later.

After they are up 3 or 4 days, transplant them into two inch pots or into boxes three inches apart. Give the young seedlings plenty of sunshine, but keep them cool so as to have them sturdy when ready for the garden.

Statice Sinuata

(Everlasting) "Deep Blue"

A new, very valuable cut flower originated by us. It is a perennial which grows about 20 inches high and flowers continually. The flowers when cut will last for several years. This variety should be given a trial everywhere.

Price per package.....\$.25
Price per pound.....3.50

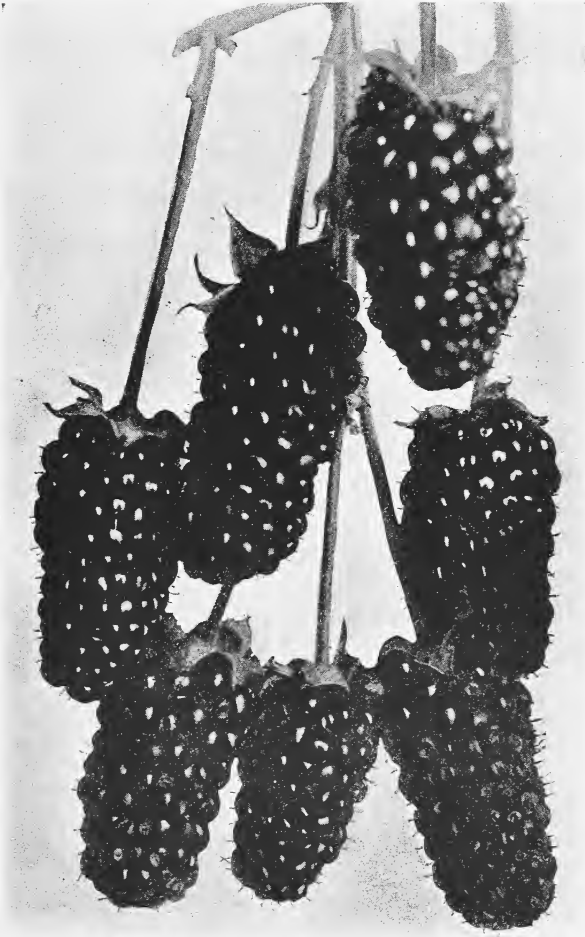
Statice Sinuata Mixed Hybrids

In colors of white, yellow, lavender, pink and lilac.

Price per package.....\$.25

Directions for Sowing Statice Seed

Statice seed should be sown in sandy leaf mold soil. Even off the ground well, then sprinkle the seed just as it comes over the surface and press them in firmly with a flat board. Do not cover. Water thoroughly and cover with a sack or burlap, which should be kept moist continually by sprinkling same 3 or 4 times a day. As soon as the young plants appear, which will be in 7 to 8 days, the sacks should be removed. Care should be taken to prevent the snails from attacking the young seedlings. Sprinkle lightly with air-slaked lime.



The Cory Thornless Mammoth Blackberry

(Actual Size)

After several years of trial the Cory Thornless Blackberry has proven to be the largest and best blackberry in existence. Acres and acres of this berry have been planted in California, Washington, and Oregon, and everywhere it has proven a success.

The vines of this blackberry are as free from thorns as a grape vine. A single berry reaches the size of a man's thumb. It has a flavor resembling the California Wild Blackberry. The core is very small and seeds are so fine that they are hardly noticeable when eating.

If you plant any berry at all, plant the Cory Thornless Blackberry, as it has never failed to bear.

This berry should be raised in bush form, not higher than five feet above the ground, or on trellises. In states where the weather goes below zero, vines must be covered with straw or sacks for the first two years (just like the roses), until the same become acclimated.

PRICES

Strong well rooted tips, carefully packed: Five tips for \$1.00 (smallest amount delivered); \$2.00 per dozen; \$12.00 per hundred; \$110.00 per thousand.

Transplanted plants: Three plants for \$1.00 (smallest amount delivered); \$3.00 per dozen; \$15.00 per hundred; \$125.00 per thousand.

Ready for shipment after January 1st.

Vanderbilts' Hybrids

These new Delphiniums produced by Newell F. Vanderbilt of San Rafael, California, are a cross between the California Wild Delphinium (which are absolutely mildew free) and some selected Burbank's Hybrids. The result is an almost mildew free Delphinium. They are much larger than the best Delphiniums now existing, and are immensely valuable for the production of cut flowers, as they give three successive crops in one summer, and all summer long are full of fine, long spikes. They are suitable for cutting as well as for bedding. They are unquestionably the world's highest attainment in Delphinium, and anybody raising cut flowers will certainly find them profitable. We have secured the whole stock of these hybrids and are the sole distributors of them. They come in all shades from light to dark blue. Almost all colors are iridescent. Try a package of the seed and you will never regret it, for they are sure moneymakers.

These Delphinium have won prizes wherever exhibited, in competition with other strains

FIRST PRIZE, *California State Floral Society Spring Show, 1914.*

FIRST PRIZE, *P. P. I. E. Cut Flower Show.*

MICHEL MEDAL, *Floral Pageant, 1916.*

FIRST MEDAL, *P. P. I. E. Garden Exhibit.*

Trade Package\$.25

Wholesale Prices — Delphinium Seed

1/2 oz.	\$ 1.00
1 oz.	2.00
1/4 lb.	7.50
1/2 lb.	15.00
1 lb.	30.00

Delphinium seed can be sown out at any time of the year. Sow in boxes or open cold frames. Do not cover more than the thickness of the seed. Give them little or no shade. Keep ground moistened until they sprout, which takes them from two to three weeks. As soon as the plants are large enough, set out in the open. They will reach their full development in their second or third year.

Vanderbilt's Hybrid Delphinium Plants

Price per dozen plants.....	\$ 2.50
Price per 100 plants.....	18.00
Price per 100 plants (2 yrs. old).....	25.00

In the states where the ground freezes we recommend not to have the plants sent until ready to plant, as they should be set out immediately after they are received. We advise you not to have them sent in zero weather.

Primula Malacoides Diener Hybrids

They are the results of three successive crosses between Primula Malacoides and Primula Obconica. The flowers are 2 to 3 times larger than Primula Malacoides and the colors are much deeper. They range from a deep lavender to almost red. The plants grow stronger and are not so apt to rot off easily. They are a great improvement on Primula Malacoides. These flowers are favorites for pot plants and winter cut flowers.

Per package (about 300 seeds)	\$.50
Per dozen packages.....	5.00

Diener's Hybrid Freesia Seed

The size of the flowers are 2 to 3 times larger than Freesia Purity, from Snow white, Lilac, Lavender to deep blue in all shadings of the rainbow. Having strong stems, they are the highest perfection of the Freesias today. We offer a limited amount of seeds this year at:

50 seeds	\$ 1.00
1000 seeds	10.00

Seeds should be sown in sandy leaf mold in boxes, separating them one inch apart, one-eighth of an inch deep in the ground. When proper care is given them, the seedlings will all flower four months from date of sowing, but size of flowers will come out the second year.

The Aztec Bean

It is one of the largest beans known. It grows in bush form, just like the Lima Bean, and is a perennial in places where it is not too cold or too frosty. It grows like any other bean, but stands a great deal of drought. Its flavor is unexcelled. Dry beans can be cooked just like Lima Beans. It is very prolific, and we recommend anyone who raises beans to give it a trial.

Price per package.....\$.50

In the state of Virginia, last spring, all the early vegetables were killed by a very heavy late frost. The frost, however, did not hurt the Aztec Bean in the least.

Cucumber Seed "Sensation"

This cucumber has proven to be the most valuable variety for forcing under glass and in hotbeds as well as for outdoors. In a greenhouse with a temperature of 70 degrees, the fruit will be ready for market one week after flowering. The fruit reaches the length of 12 inches and is of a deep green color. One plant will bring from 270 to 300 perfect fruit in one season. In order to get more fruit from a vine, never allow any of the fruit to ripen on the plant; as soon as they reach their full size, pick immediately.

Price per package.....\$.50

Gladiolus Culture

SOIL

Gladioli will grow in almost any kind of soil, but a heavy clay or adobe soil, containing some sand seems to be the ideal ground for them. The ground should be well spaded in the spring, and if it is not rich enough, some bone meal, or old, well-rotted fertilizer should be spaded under. Do not use any fresh straw fertilizer, as this always has a bad effect on the health of the bulb.

PLANTING

As to the depth that the bulbs should be planted, that is a question of locality. Where there is lots of rain and storms the bulbs should be planted as deep as three inches, but we find that the bulbs do best, taking into consideration growth and increase of bulblets, when they are planted to a depth of about one inch or thereabouts.

Early planting gives the largest amount of bulblets, and later planting the least. By planting at intervals of 10 days, from the early part of April to the first of July, a succession of blooms can be had until late Fall. If bulbs are planted in smaller quantity, plant the smaller ones first, as this gives them a better chance to develop, and, as the larger ones are of greater substance, they are better fitted to be kept longer. If planting on a larger scale, plant at intervals using both large and small bulbs, thereby spreading the blooming season still further.

Gladioli, in order to develop to perfection, should be planted in an open spot where the sun will strike the whole day long. Where they are planted in the shade or under trees, their growth is stunted and the colors do not come out to perfection. As our Gladioli varieties are naturally very large, we do not recommend any heavy fertilizing. Heavy fertilizing will produce much larger flowers, but at the same time will lessen the vitality of the bulbs. In such cases the bulbs will easily die during the winter as a result of it. We recommend top fertilizing with dry blood and bone meal (equal parts of each), mixed with the soil, working it in with a hoe. Liquid Cow or Sheep manure (if not overdone) is very good too, without any harm to the bulbs.

CULTIVATING

At all times from planting until the bulbs are taken up, the ground should be well cultivated and free from weeds. This is very essential. Some provisions must be made to protect the stalks from being broken down by the wind or rain, as when the buds begin to form, the spikes get very heavy and fall easily. The best way to do this is to plant the Gladioli in rows; then drive in laths, one in each side of the row, every four feet apart; then run two lines tied to the laths on each side, one line two feet high and the other three feet high. This is a quick and easy way.

WATERING

Newly planted bulbs should have no water under any condition, as the moisture of the ground is enough to bring them out. Do not water until they are from 6 to 8 inches high. We have found from experience that much damage can be done to the bulbs in this way. After they reach the height of 6 to 8 inches they want all the water they can get. Give them plenty until they begin to flower. Even after they have flowered they should have just as heavy a watering for at least a month. When the flowers are open do not water while the sun is shining, as this will surely ruin the blooms. Water either early in the morning or late in the evening.

CUTTING

When the flowers are cut there should be at least 4 full leaves left on the bulb, and the cutting of the flowers should be done by punching the point of a knife sideways into the stem, and then by cracking the stem over. Many people make a mistake when cutting flowers, as they cut all of the leaves away. By doing this the shock on the bulb is so great, that it may die over the winter. The new bulbs build out after flowering and need as many leaves as possible to accomplish this. For this reason—spare the leaves. Many people do not allow seeds to form, but this is wrong. Seed pods should be allowed to form as this helps build out the bulb and is of real benefit to it.

DIGGING AND CURING

When digging the bulbs, do not cut the leaves off at once. Leave them on at least for 10 days or two weeks. Pile them out in the open so that the green leaves will throw the moisture out of the bulbs and help the bulbs to ripen naturally. After the green is cut off, leave them in a frost protected place for at least another two weeks. Then test the bulbs to see if they come off the old bulb readily. There is a certain period, determined by the climatic conditions, when the bulbs can be removed easily. Then the bulblets should be taken off and stored for next year's seeding. The outer husks should be taken off the bulbs, leaving them with a clean and silky appearance. The rest of the covering should be left on, as this is for the protection of the bulbs.

Great care should be taken that this operation takes place at the proper time, as on the other hand if they are left in the outer shell too long, they will become hardened again.

STORING

They should be put into well ventilated boxes not more than six inches deep. They should have a free circulation of air at all times. Keep dark if practicable.

NOTE!

Gladioli have their enemies, just as well as any other plants—insects and fungi. For this reason, in order to keep the plants healthy, one should take precautions against the aforesaid. A Bluestone Solution: 1 pound of Bluestone, 100 pounds of water. The bulbs should be dipped into the solution from 3 to 5 minutes just before planting. (Some use Formaldehyde Solution for the same purpose.) In ground where the leaves show too light a green, either treat it with Scotch Soot or sprinkle the ground with fresh Portland Cement. This will darken the leaves and make the plants much healthier. Under no conditions do we recommend nitrate of soda or any other chemical fertilizer.

In order to propagate Gladioli quickly, we would suggest to cut large size bulbs in half. To do this correctly it should be done the day of planting; for if left out of the ground very long after being cut they may easily rot. By removing all the husk or silk, you will notice that the eyes are located on opposite sides, so divide the bulbs vertically through the center, so that each piece has at least one eye. The bulbs should be cut once only. No more than two halves from one bulb. We have been doing this with our bulbs, and this process has yet to fail us. In order to get the most bulblets from one bulb, they should be planted as early as possible. We find that the bulbs that have the top part of the bulb out of the ground have the most bulblets.

Petunia Culture

Our new Ruffled Monster Petunias have brought this strain in very high favor all over the world. For this reason the cultivation of the same is being taken up everywhere on a much larger scale than ever before, and as many of our customers have asked for the best cultural directions for them, we are giving some instructions as to the best way of growing them in pots.

TRANSPLANTING

When the young plants reach the stage where they have from 4 to 5 leaves, they should be transplanted into 2½ to 3 inch pots, and after the roots are well filled out, which will be from 3 to 4 weeks after they have been potted, they should be shifted into 5, 6 or 7 inch pots. When transplanting, great care should be taken that only the root part of the Petunia is in the ground, and all of the plant part is out of it. Plants, when transplanted, are often set deeper in the soil, and under such conditions, they either damp off, or it takes them a long time before they continue their natural growth. This is the most important point of all Petunia Culture, and should be taken very deeply into consideration; RATHER PLANT HIGHER THAN TOO LOW.

SOIL

Petunias are great feeders, and require rich ground. Any good compost or old hotbed soil, with about 1/6 clean sand added is good. Bone meal and dry blood should be added in moderate quantities. This should be thoroughly mixed in the soil before the soil is used.

LOCATION

Petunias need plenty of light and hardly any shading. When raised in greenhouses or hotbeds, they should be as close to the glass as possible, and should also have plenty of ventilation. When planted in the open or in a bed, the sunniest and most open spot in the garden will be the best for them, but half shade will do if there is no other place available. For winter flowering in conservatories, they are the most satisfactory plant today, as they are continually in flower, providing the seed pods are removed, but if left on they will retard the blooming. Therefore, remove the seed pods as soon as they begin to appear.

COMMERCIAL VALUE

For florists, for Easter pot plants they are the most preferable of all flowers. Florists that have taken up this culture tell us their customers will buy our Giant Petunias first of all, when making their selections from a large display of choice flowers and plants. Commercially, they have an unlimited future.

Petunia plants out of three-inch pots, flowering, \$2.50 per dozen.

Prices for larger amounts on request.

From April to the end of June only.

We do not guarantee Petunia Plant Shipments to distances over 1,000 miles.

Richard Diener Co. Inc., Kentfield, Cal.

Scarsdale, N. Y.

Dear Sirs:—Last year I had Gladioli and Delphinium Seed from you. Both did so well. The Gladioli are still to flower. The Delphinium are in bloom now and I have never seen anything more beautiful. I cannot be without the Delphinium, so please send another packet at once.

And oblige,

H. ADAIR.

Richard Diener Co. Inc., Kentfield, Cal.

Biggs, Calif., Oct. 17, 1922.

Gentlemen:—I am most enthusiastic over the Dahlias from your seed. One old rose cactus is over six inches in diameter, a wonderful flower, have a lilac decorative that is as large. There are very few really ordinary ones in the bunch.

The Gladioli bulbs all came true to colors in the catalog, and were much admired. My favorites were Mrs. Wm. Kent, which I thought glorious, and Anna Eberius. One bulb of Costa Rica and Capt. Baker threw out blooming stalks again in September, making two blooming periods for them.

Respectfully,

MRS. W. S. SCHILL.

Richard Diener Co. Inc.,

Columbus, Ohio, July 25, 1923.

Gentlemen:—Was very much pleased with all of the bulbs that I ordered this season. They are all healthy and are giving good returns in beautiful flowers. You surely are the best Gladiolus dealer. Thanking you kindly, I am,

Yours truly,

FLOYD ATWILL, JR.

Richard Diener Co. Inc.,

Washington, D. C., July 26, 1923.

Dear Sirs:—Please send me your catalog of seeds and bulbs. I am very much pleased with the Petunias I have, from some of your seeds, that I got from a friend here. I have had some that measure 5¼ inches. I have not seen Petunias anywhere that could in any way compare with them.

Yours truly,

L. C. GREENE.

Some Testimonials

In order to save space, we have taken only those parts of letters that relate to our productions.

Detroit, Michigan, August 28th, 1923.

Mr. Richard Diener, Kentfield, Cal.

Dear Sir:—"D. J. Whitney" with its 20 blooms and 8 fully opened is a remarkable flower of lively hues and in a garden full of Glads can hardly be passed unnoticed, yet.

"Mrs. Leon Douglas" with the same general colors is larger as well as deeper in her markings. Her large spike is well furnished with a double row of blooms, widely expanded, like those of an exceptional amaryllis. One spike of this variety to a vase is all it needs and all it holds. It will be a hard job to beat this lady.

"Pola Negri"—16 blooms in two rows are borne on a strong and long lasting spike. Most of them are wide open at once. The long curved petals are arranged very symmetrically, which adds to their splendor, and artistic touch, new in the gladioli. You cannot help giving Pola another look.

"Anna Eberius" enjoys too well an established popularity to need new comments.

"Henry Ford" is yet of a more brilliant lustre, bigger bloom and a stronger stem. The blooms open like those on a good size Diener's American Beauty. Now double that and you will have the right size of this beautiful bouquet of only one spike, consisting of 20 blooms wide open at once. However, you look at Henry and he is full of pep and vim.

"Caroline Esberg," 15 blooms, 8 open at once. A real red one that lasts and is afraid neither of scorching sun nor stormy breezes.

"Katharine F. Hess," 20 blooms, 8 open at once. Big, clear, bright and impressive. It does not take her long to make friends.

"Mrs. Richard Lohrman" being tied on to a post, had no chance to kink. 22 blooms, 11 open. She is straight, strong and wiry. The harmony of pleasing soft color in both buds and blooms is beyond criticism. Mrs. Lohrman is surely a magnificent flower.

"Norma Krausgrill," 21 blooms, 9 open. She is something like Jack London, yet a little deeper and clearer and softly ruffled. No danger of her being left alone.

"Mrs. Truxton Beale," 16 blooms, 5 open, a flower of neither much color or many blooms, but what is open, is of substance that counts.

"Elf" and "Marin" are two good white flowers. The beautiful yellow buds in one as well as the greenish hues in the buds of the other, detract nothing from these long lasting white varieties.

"Mrs. Lillian Guernsey" is a beautiful lily-like flower. It is a yellow glad that is sure to win you as well as all your friends.

The three odd ones worthy of praise are "Rose Ash," "Mr. Henry Bechman" and "London Smoke." The petals of the first one are shy neither in attractive curling, nor beautiful waving or soft ruffling, the second possesses a touch of iridescence hard to describe and the third one with its large blooms is of a more definite color. They all are robust and long lasting. In their presence many varieties of name pale like electric light at noon time.

Very respectfully,

ADAM STEINHAEUER, M. S.

Corry, Pa., April 14, 1922.

Richard Diener Co. Inc., Kentfield, Cal.

Dear Sir:—The shipment of Gladioli arrived, and I surely appreciate the quality of bulbs sent and your liberality in "Gratis" bulbs. I ordered a much larger amount of Gladiolus from a specialist in this flower alone who is known throughout the states, and the shipment was far below your quality. I surely thank you.

Yours very truly,

V. D. DESMOND.

Mr. Richard Diener, Kentfield, Cal.

Boston, Mass., May 20, 1922.

Dear Sir:—The blackberry shrubs arrived in splendid condition, being still moist and fresh. Are now doing well in garden.

Very truly yours,

MISS G. EVELYN GREENE.

Richard Diener Co. Inc., Kentfield, Cal.

Fonda, N. Y., April 3, 1922.

Dear Sirs:—The Gladioli received from you were something grand, especially Mrs. Mary Stearns Burke, Jonathan Webb and Frank J. Symmes. Never saw such large bulbs. F. J. Symmes, at digging time last fall, measured 3 and $\frac{3}{4}$ inches across, and stood 6 ft. 2 in. high. I also had some of your Diener Tomatoes. Procured plants from our local florist, and had some immense fruit, I think the finest flavored tomatoes I ever ate.

Yours sincerely,

WM. W. BROOKS.

Richard Diener Co. Inc., Kentfield, Cal.

Dundas, Ont., Canada, Mar. 8, 1923.

Dear Sirs:—I have bought quite a few of your Gladioli from local growers and have had wonderful success with them. It pays to get the best for good results. Am sending for your Petunia seed today. Mr. Kennedy of Stratford recommended you very highly to me. He said he had them measure 7 to 8 inches across. Isn't that wonderful? He said that if I wanted to show the people of Dundas something wonderful in Petunias both in size and colors to send to Diener. Hoping to hear from you soon,

I am,

MRS. JACK WILSON.

Richard Diener, Kentfield, Cal.

Los Banos, Cal., Jan. 4, 1922.

Dear Sir:—I must say that the Diener Tomato is the finest flavored Tomato that I ever ate. They started bearing in September and we had them all winter. When there was danger of frost, I picked all the large green ones and put them in a dark cupboard and we had the finest kind of ripe tomatoes all winter.

Oblige,

MRS. MITTIE DILSE.

List of Named Gladioli Originated by Richard Diener
in Alphabetical Order

A		K	
No. 184	Alma	No. 136	Kent, Adeline
No. 5	Aloha	No. 1	Kent, Mrs. William
No. 190	Altamyra	No. 130	Kent, Thomas T.
No. 67	Armsby, Mrs. J. K.	No. 206	Kent, William
No. 120	Arnold, Mrs. Stanleigh	No. 89	Krausgrill, Norma
No. 199	Ashe, Emile	L	
No. 174	Atlantis	No. 355	Lagunitas
B		No. 4	Lillie, Sarah
No. 164	Baker, Capt. Asher Carter	No. 312	Lohrman, Mrs. Richard
No. 180	Beale, Mrs. Truxton	No. 38	London, Jack
No. 335	Bechman, Mr. Henry	No. 221	London Smokc
No. 234	Belvedere	No. 330	Loreley
No. 336	Bennett, Dr. F. E.	No. 317	Lucia
No. 244	Bolinas	M	
No. 209	Bothin, Genevieve	No. 236	Marin
No. 191	Bothin, Mrs. H. E.	No. 324	McGavin, William
No. 328	Bubbles	No. 19	McNally, Myrtle
No. 90	Burke, Caroline Frear	No. 277	Michelena, Beatriz
No. 188	Burke, Mrs. Mary Stearns	No. 329	Moonbeam
C		No. 31	Moore, President C. C.
No. 257	California Giant	N	
No. 305	Carbone, J. A.	No. 283	Nectarine
No. 361	Carmelita	No. 293	Negri, Pola
No. 203	Casement, Sir Roger	No. 358	Nolene
No. 367	Cattlaya	O	
No. 70	Coffin, Lillian Harris	No. 320	Olson, Esther
No. 102	Collins, Ina	P	
No. 187	Costa Rica	No. 268	Papilio
No. 39	Cothran, Dr. Lincoln	No. 226	Pasadena
No. 145	Cothran, Mrs.	No. 282	Phini
No. 82	Coulter, John Merle	No. 331	Phipps, Mr. W. H.
No. 297	Cunningham, Mrs. Robert	No. 326	Phylos
D		No. 311	Plath, Gladis
No. 281	Del Monte	Q	
No. 96	Diener, Richard	No. 50	Queen of the Night
No. 23	Diener's American Beauty	R	
No. 166	Diener's White	No. 162	Rinehart, Mary Roberts
No. 175	Douglas, Mrs. Leon	No. 83	Richardson, Mrs. Willard
E		No. 332	Rose Ash
No. 10	Eberius, Anna	No. 327	Rosenthal, Dr. Adolph
No. 237	Edison, Thos. A.	No. 198	Ross Valley
No. 220	Eldiva	S	
No. 321	Elf	No. 240	Salome Jane
No. 101	Else Rose	No. 22	San Anselmo
No. 266	Esberg, Caroline	No. 304	San Jose
No. 334	Eudora	No. 9	Sausalito
F		No. 276	Shaw, Bernard
No. 32	Fairfax	No. 117	Sierra
No. 338	Farrar, Geraldine	No. 165	Skiff, Dr. Frederick J. V.
No. 176	Fay, Miss Maud	No. 298	Sonoma
No. 216	Fernekes, Martha	No. 285	Spreckels, Mrs. Rudolph
No. 177	Field, Joseph	No. 216	Stahlbaum, Mimi
No. 232	Flame	No. 13	Sunset
No. 339	Ford, Henry	No. 204	Symmes, Frank J.
No. 241	Ferdericks, Victoria	T	
G		No. 286	Taylor, Ruth
No. 269	Geisha	No. 265	Thompson, Anne
No. 189	Gerberding, Elizabeth	No. 196	Todd, Helen
No. 213	Guernsey, Mrs. Lillian	No. 365	Torador
No.		V	
H		No. 354	Valdemar, Thais
No. 315	Hardee, Elizabeth	No. 113	Vanderbilt, Mrs. Newell
No. 173	Hawaii	No. 192	Victory
No. 107	Heart of Juanita	No. 337	Virginian
No. 318	Hess, Katharine F.	W	
No. 98	Hubbard, Mable	No. 341	Waikiki
No. 200	Hyde, Mr. H. A.	No. 202	Walsh, Mrs. John R.
I		No. 193	Webb, Jonathan
No. 295	Ibanez, Blasco	No. 186	Webb, Lillian
J		No. 24	Whitney, D. J.
No. 205	Jordan, David Starr	No. 333	Wistaria
		Y	
		No. 218	Yosemite
		Z	
		No. 211	Zoe

The Laws of Hybridizing

Discovered by Richard Diener

The first workable laws ever discovered in Plant and Animal Breeding. Any form, size of flowers, fruit and grain can be obtained by the application of these Natural Laws in the quickest possible way. All of our Gladiolus, Petunias, Amaryllis, etc., were obtained by applying these Laws, anybody doing any plant or animal breeding should know them in order to gain the desired results.

Included is an explanation of what Plant Life is; Animal Life in relation to Plant Life; What plant sports are, and other valuable information. Elegantly printed and illustrated. \$5.00.

RICHARD DIENER
KENTFIELD, MARIN COUNTY, CALIF.

NOTE—Checks or money orders sent in for this book should not be included in payment of any seed, bulb or plant order and should be made payable to RICHARD DIENER only.

RICHARD DIENER COMPANY

INCORPORATED



No. 191
Mrs. H. E. BOTHIN

KENTFIELD, MARIN COUNTY, CALIFORNIA.



TYPES OF DIENER'S RUFFLED MONSTER PETUNIAS (Greatly Reduced)